

**January 2017 SAS**  
**CPB Local Content and Service Report for KGNU**

**1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.**

KGNU continues to strive to identify different community issues, needs, and interests through a variety of means. We continue to produce our Dot Org segment, a 3 min interview slot broadcast twice a week at 5:25 pm, which highlights local non-profits. KGNU featured over 90 different local non-profit organizations during FY 2016. Topics covered a wide range of issues that local non-profit organizations tackle in our community.

During 2016, we had interviews and coverage focused on information and services for affordable housing, seniors, veterans, young children, teachers, blind, visual artists, teenagers, homeless, the working poor, college students, musicians, immigrants, among others. KGNU expanded its Headlines Services to begin an Afternoon Local Headlines Service paired with a new Afternoon Community Calendar running Monday through Friday at 2:55PM. KGNU again had a visible presence at many large community events including the Martin Luther King Parade in Denver, the Denver Black Arts Festival and Pride Fest Denver. KGNU also partnered with the Conference on World Affairs, which is an annual event on the CU Boulder campus. We host live audiences for some of the panel discussions at our studio and we broadcast many of the panel discussions as well as posting them to our news website. We expanded on Community Collaborations with several remote broadcasts throughout the year. As 2016 was an election year, KGNU broadcast many local debates on local issues and initiatives. KGNU also broadcast many educational programs with guest organizations providing information and resources on understanding the local and state ballots.

We continue to work with the Community Foundation Serving Boulder County to cover issues facing Boulder County. This includes regularly highlighting aspects of the Foundation's Boulder Trends survey results. We continue to explore creative new ideas for strengthening relationships with local non-profits tackling our communities most pressing needs.

**2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.**

KGNU continues to develop key initiatives and partnerships with many different groups within our community, across the state, and nationally.

We work closely with the Rocky Mountain Community Radio coalition (RMCR) to support daily state-wide news coverage, including daily coverage from the state legislature during the legislature's session. Beginning in FY2016 the RMCR Capitol Coverage was redesigned. KGNU played a key role in defining the new structure and the formation of a new editorial collaborative to strengthen the coverage from the state legislature.

Connecting the Drops, a state wide series on water issues was produced primarily at KGNU, but broadcast on other community radio stations throughout Colorado who are part of the Rocky Mountain Community Radio Coalition. As part of this series (which featured 5 min in depth reports on water issues) in 2016, KGNU co-hosted a live call in show on water conservation with KDNK, a community radio station in Carbondale Colorado, with guests and hosts in each station. We had calls from listeners all across the state.

In FY2016 KGNU started a collaboration with Truth in Media Coalition based in Denver. The coalition sponsored several events including an event with noted authors and journalists, John Nichols and Robert McChesney. Other events focused on Dark Money in and campaign finances, a focus on Internet Archives among others. The collaboration included other local media outlets including the Colorado Independent, Free Speech TV, Denver Open Media and Rocky Mountain PBS.

In FY2016, KGNU worked with a class of 10th graders from Manuel High School in Denver as part of their 10th grade American Literature class. The students read about and discussed the American Dream and wrote a series of poetry on that theme. Many of the poems were aired on KGNU during FY2016.

During FY2016, KGNU strengthened collaboration with the Boulder Bookstore, a local independent bookseller for a monthly radio book club. Each month, a new book is selected and listeners are invited to read along and join the author on air for a discussion about the book. A podcast was created with great success during the same reporting period.

June 2016, KGNU hosted a weeklong radio training summer camp for students at the Temple Grandin School in Boulder, a school for students on the autism spectrum.

For 8 months during FY2016 KGNU hosted September School Interns one day a month. The group composed of 4 students from the Boulder alternative high school was trained in radio production. Many of their stories have been aired on KGNU.

We continue to be a primary emergency information provider with the Boulder Office of Emergency Management (BOEM). We continue to provide programming that highlights the work of BOEM along with providing ongoing information to those impacted by the 2013 flooding and natural disasters. We offered extensive coverage of several forest fires during the summer of 2016, once again showing the importance of emergency information and collaborative efforts. KGNU's News Department was awarded Boulder County Strong (BoCo Strong) Resiliency Award in 2016 for our steadfast role in the community.

We continued to collaborate with local music festivals, such as RockyGrass and now the AriseFest to provide live broadcasts from their festivals. This year, we expanded our coverage of AriseFest providing 3 days of live coverage utilizing our all-music online channel, AfterFM.com.

KGNU strengthened partnerships with the local education community this year, including:

- Working with the New Vista High School students for Winter, Summer and Fall internships where students produced radio reports and learned how to operate broadcast equipment.
- We continued with an expanding internship program with the University of Colorado, Boulder, school of journalism and mass communication where we train university students who wish to gain practical hands-on broadcast experience as a career building opportunity.

--In FY2016 KGNU added a new internship with the University of Colorado's Leadership Minor, hosting a group of three CU seniors for a semester who worked on a Strategic Challenge to research and develop an actionable plan to increase outreach and participation with millennial aged students.

**3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.**

KGNU's key initiatives and partnership have had a broad impact in many different ways. Our partnership, training and mentoring program for Denver Public Schools high school students from diverse backgrounds with learning disabilities has had a tremendous impact on both the youth and facilitators involved in the process. Similarly our collaboration with the Manuel High School in Denver with minority students has had great impact on facilitators, teachers and students.

Savanna Jones, who participated in the KGNU trainings with the Manuel High School, said the following about the program *"This experience has made me feel relieved. Relieved because there is so much negative in the world, and this made me feel optimistic about the changes that are yet to take place. It also made me feel empowered...It made me yearn for my voice to be heard by more people so that more people can become aware of social issues that affect the scholars here at Manuel High School and people of color across the globe."*

Our partnership with the Community Foundation, serving Boulder County, continues to strengthen conversational ties across diverse neighborhoods within our community. Regular programming related to the Foundations' trends report has also helped us increase awareness of Boulder County's ever changing demographics.

A letter of thanks from University of Colorado immigrant students on DACA, states *"We would like to thank you for your kindness and attention...We are excited and hopeful that the event does something powerful for the immigrant community. Thank you for your support and help."* Signed by *Inspired Dreamers CU Boulder*. The thank you note referred to extended coverage on immigration issues in Boulder County and an event sponsored by the CU Inspired Dreamers where members of the public learned about the immigrant struggle and many wrote letters of support for immigrant students currently on DACA visas.

We continue to look for additional funding sources in order to broaden our impact through increasing our ability to produce news and information for the stations within the group.

**4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2014, and any plans you have made to meet the needs of these audiences during Fiscal Year 2015. If you regularly broadcast in a language other than English, please note the language broadcast.**

Throughout FY2016, KGNU continued to investigate and meet the needs of diverse audiences through several on-going programs.

In 2016, KGNU continued our weekly Spanish language show, *Pasa La Voz* that features programs on health, education, immigration and other social issues important to the local Spanish speaking community. The program features local nonprofit organizations that work with the local Latino community. In 2016, *Corriente*, our weekly bilingual Spanish/English program on Latin American music, interviews, and community announcements began to strengthen its Spanish component and has since received increasing interest from our growing bilingual and Spanish speaking community, including ESL and Spanish Language professors who have proposed the show to their classes as an excellent progressive forum to hone bilingual listening skills. We are actively exploring additional Spanish and bilingual programming options for 2017 and hoping to broaden our reach to the Latino population in Colorado. KGNU sponsored the First Latino Festival in Longmont Colorado in June 2016 and will play a larger role at as core sponsor for the Second Annual Latino Festival in Longmont in June 2017.

In 2016, KGNU launched a new weekly segment in a bilingual format focused on youth research on technological trends.

KGNU hosts and broadcasts Colorado Chinese radio which is produced by the Colorado Asian Culture and Education Network, a non-profit show that provides service and education to the Chinese community in Colorado. Topics shared include immigration, law, tax, insurance, education, health, investment, lifestyle, community event. Colorado Chinese radio is transmitted every Sunday in Mandarin.

In 2016, KGNU partnered with the Motus Theatre Group to host a live panel and broadcast of *Sharing our Stories: Mexican Immigrants in Life, Media and Myth*, a live performance at the Dairy Center for the Arts by Victor Galvan, Hugo Juarez, Ana Casas, and Elena Aranda, with special guest Dr. Arturo Aldama, Associate Chair of Ethnic Studies at CU-Boulder. The series focused on spoken word pieces that highlighted the immigrant experience coupled with a discussion on the Immigrant Experience in Boulder County.

KGNU also sponsored and aired a series of stories in collaboration with Boulder One Action, a county wide project lasting all of 2016 that focused a spotlight on Immigrant Struggles throughout Boulder County.

Our weekly LGBTQ show *Outsources* that highlights issues facing local LGBTQ people and organizations and promotes resources for the community in the state has grown significantly and begun to delve deeper into the web component of radio to help boost distribution of the show in order to broaden the reach and access to this crucial community resource.

**5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?**

In FY2016, KGNU's CPB grant accounted for approximately 15% of our revenue. This funding supports critical program acquisition as well as training of volunteers and many of our partnerships with the local education community. It creates the opportunity for KGNU to offer better services to the broader community.

Without CPB, we would have to significantly reduce our service to the education community. We would not be able to air crucial news services that we have historically provided nor would we be able to develop or promote several core programs for national distribution, a project we are delving deeper into this year.

Furthermore, CPB is critical to our musical licensing--without CPB we would face cost prohibitive licensing fees for our music broadcast and webcasts. As our on-line audience grows, CPB's music licensing support is invaluable.