

KGNU Board of Directors Meeting

July 7, 2017

KGNU Boulder Studios

4700 Walnut St., Boulder CO 80301

Board Members Attending

Board members present

Jon Walton - Chair

Liz Lane - Vice Chair

Jeannie Brisson - Treasurer (teleconferencing)

Risë Keller - Secretary

Roz Brown

Rebekah Hartman

Elena Klaver

Barbara Stern

Robin Van Norman (teleconferencing)

Tim Russo (aka Timo) - Ex officio

Public Attending

Michael Donovan

Guy Errickson

Ginger Perry

Deborah Shane

Marge Taniwaki

Meeting called to order: 6:04pm

Public Comment

Guy requested that the public to be able to participate by phone in board meetings.

Station Manager Report - Tim

Summer Membership Drive: The KGNU Summer Membership Drive Kicks off tomorrow and will be held July 11-16. Goals are \$30,000 and 300 donors. We urge all board members and volunteers to use the hashtags #KGNUFUNDDRIVE and to link to kgnu.org during the week to promote the membership drive.

SVP: KGNU is just getting underway with the SVP partnership. Tim Rohrer and Michael Donovan are the SVP Co-Lead Partners to KGNU. A work plan will be developed by mid-August to offer a framework for the first year of partnership.

Boulder Capital Tax Investment: On June 8, the Boulder City Capital Tax Investment Stakeholders Committee unanimously decided to include 50 percent matching funding for a

KGNU capital expansion project in their recommendation to City Council as a part of the 5-year-tax renewal core package recommendation to be placed on the November ballot, IF adopted by Boulder City Council. City Council will meet on July 25 in a public session to discuss the Stakeholders Committee's recommendations. Community letters of support for the KGNU capital expansion proposal can be sent to council@bouldercolorado.gov prior to the July 25 meeting. All of the capital investment project proposals submitted by city and community organizations can be found here <https://bouldercolorado.gov/planning/capital-tax-renewal>

Executive Committee: The Board's Executive Committee met on Wednesday, July 5, to set the agenda for this board meeting.

Budget Committee - Jeannie

The Budget Committee met on June 30 to continue preparation of the FY18 budget and review the May profit and loss (P&L) statement. Members in attendance were Tim Russo, Evan Perkins, Guy Errickson, Barbara Stern, and Jeannie Brisson. Roz Brown was also in attendance, representing the 40th Anniversary committee.

P&L through May Income: Our total income line item is at 99% of budget. Notables are Special Events at 114%, Studio Production at 123%, and Volunteer Training at 113%. Business and Industry Match and Car Donations are still under-performing for reasons we have previously discussed.

P&L through May Expenses: Our total expense line item is at 101 percent or about \$5,000 over. Evan is still working toward reducing expenses. Total shortfall at this point is about \$11,500.

Fiscal Year 2018 (FY18)

We plan to have a budget to present at the August ExCom meeting. Our next Budget Committee meeting is Wednesday, July 26 at 4:00pm, at KGNU's Boulder studios.

Events - Risè

The Plant Sale in early June netted \$2,500. Thanks to Kathleen, Yukari, and all the volunteers who helped make it a success.

The Arugula event originally planned for August is cancelled.

Development Committee - Liz

Met on June 19; the next meeting is on July 17 at 5pm.

The Development Committee will coordinate with the 40th Anniversary working group. Wrapped up Legacy brochure and mailed beginning of May, and we are planning on hosting an event for legacy donors September 28 at the Boulder studios. Board members have been asked to come up with 4-5 names of people who could potentially help KGNU strengthen our base over the next 40 years. These were due to Liz Lane by July 2.

Programming Committee - Rebekah

The Programming Committee met June 27. The committee will not meet in July.

At the June meeting, we talked about the program clock, to help shows with consistency, running on time, standardizing policies.

Note that underwriting cannot have a music bed under it.

We reviewed two shows; we'll review music programs one month and news the next.

Concerns were raised about CPR News, which is funded by Russia Today (RT News). Issues of concern include inconsistent production schedule and the veracity of the content.

Boulder Capital Expansion Project - Tim

The proposal is to expand and modernize the current KGNU facility, located at 4700 Walnut Street in Boulder, into a 21st Century, energy-efficient, permanent media training, and multicultural community media center. The total cost for the expansion is estimated at \$2.5 million; the funding amount requested is \$1.25 million, which would come from Boulder's 2017 Community, Culture & Safety tax renewal initiative. Clarification: If KGNU is chosen, the City's match would be capped at \$1.25 million. If we were to learn the total cost was only \$2 million rather than \$2.5 million, we can ask for a \$1 million match instead. We can raise our share of this funding over 3-5 years.

Discuss & provide recommendations on the draft 2017-2018 Budget - Board

The Board recommended adding \$20K in net income to the operating budget.

Announcements

The 29th annual Charles (aka The Charles Sawtelle Memorial Mountain Jam) is on Sunday, July 23 from 11:30-4:30 at the Gold Hill Inn, west of Boulder. Go to <http://kgnu.org/> for details. Tickets, on sale now at brownpapertickets.com, are \$20 for KGNU members/\$25 for nonmembers; on the day of the show, ticket prices increase by \$5.

Robin Van Norman announced her resignation from KGNU's Board of Directors. This was Robin Van Norman's last Board meeting. She was thanked by all present for her service and dedication to KGNU.

Meeting adjourned: 8:53pm