

## **MINUTES OF THE KGNU BOARD OF DIRECTORS MEETING**

**Monday, October 14, 2013**

**700 Kalamath, Denver, CO**

### **Board Members Present:**

Barry Gilbert, Chair  
Joy Barrett, Treasurer  
David Wilson, Ex-Officio, non-voting  
Ken Fricklas  
Robin Van Norman  
Jon Walton  
Chris O'Riley, Secretary - via phone

### **Board Members Absent:**

Meredith Carson, Vice Chair

### **Guests:**

Louis Wolfe – CAB member  
Marge Tanawaki  
Liz Lane  
Anthony Bradley  
Dave Ashton

### **6:00 pm-Meeting called to order by Barry Gilbert**

September 2013 minutes approved as amended.

### **PUBLIC COMMENT:**

Anthony Bradley mentioned that he was starting with dot.org.

### **STATION MANAGERS REPORT: David Wilson**

#### Fall Membership Drive

The Fall Membership Drive started off well with \$42,000 in renewals and new members before the drive began. There have also been \$42,000 in challenge grants. This is well above last fall's numbers of \$22,000 and \$32,000 respectively. As of mid day Saturday we were at \$97,000, \$35,000 more than what we had at the same time during the 2012 fall drive. John's initial analysis of music shows, show that they are doing very well.

There was a short discussion about setting up a database or somehow tracking the stats of pledge drives, such as who was on air, authors, books, weather, etc. to be able to track the pledge drive success based on various factors.

### Engineer Update

Evan and David interviewed two candidates for our chief engineer position. We just finished up calling all their references and are now following up with Joey Kloss, who has been as been our interim engineer, to get his thoughts on hiring a new engineer. We hope to have a new chief engineer in place by the end of October.

### AfterFM Launch October 21

AfterFM is a new hub for all things musical at KGNU, funded through our Voqal grant. The new website is optimized for mobile devices as well as desktop browsing. It will include recent in-studio archives as well as a 24/7 music stream, featuring all of KGNU's regular music programming along with additional music programming in place of KGNU's regular news and public affairs programming. AfterFM goes live at [www.afterfm.com](http://www.afterfm.com) on 10/21. We'll be starting on the news portal later this year for launch in 2014.

### Paternity Leave for John Schaefer

John is planning on taking paternity leave starting around November 1<sup>st</sup> for 12 weeks. He will return to working at least one day a week in December and two days a week in January, and expects to do additional work from home throughout his paternity leave. George Figgs and Cathy Gilbert will fill in for John while he's out. We will put both on the payroll as employees, paid hourly, as of November 1.

### Replacing Free Speech Radio News

Free Speech Radio News (FSRN) ceased production on September 27th after 13 years of providing independent grassroots news. We are hopeful they will be able to return to the airwaves in some form. In the meantime, in FSRN's place, we are alternately airing Feature Story News and Community Progressive Radio, produced by former Pacifica Radio programmers. Joel Edelstein has been asking listeners to advise KGNU as to which they prefer.

### **BUDGET COMMITTEE REPORT: Joy Barrett**

The budget includes the same totals as last month's report, but has more details this month. Mike Massa and his team work on our budget on a month to month basis.

The budget does not include salaries for those taking on John's responsibilities while on leave.

With all actual salaries accounted for, and including extra staff to cover music director responsibilities during John's leave, we will have enough money to bring on a new "Development Director" staff member by late April.

There was a discussion by the Board concerning the April target date and as to whether we should fill the new position sooner. It was agreed that the April date was the latest we want to fill the position and that the situation is fluid and could be filled much sooner depending on finding the right person, David's settling in as the new Station Manager, and the availability of funds.

The cost of insurance for our building increased substantially in one year. Joy is trying to reach the agent to see why and if it is going up each year.

There will be two payments to AM lenders this year.

The Satellite connect fee is only once a year fee.

Engineering fees represent worst case scenario, and should be less than budgeted for.

**VOTE ON LIZ LANE'S APPLICATION TO THE BOARD: Joy Barrett**

On behalf of the Nominating Committee, Joy nominated Liz Lane for membership on the Board of Directors. During her interview, Liz had a lot of good ideas for addressing our top concerns including the graying of the station, social media, and economic challenges. Liz said she would be interested in joining the Development Committee where she could bring her legal skills and ideas about planned giving options for listener members.

**Executive Session:** The Board went into executive session. A vote was taken by the Board and Liz Lane was approved as a member of the Board of Directors.

**OTHER BUSINESS:**

Marge requested that we have enough hard copies of the committee reports at the annual meeting for those who do not have computers.

**7:38 pm - Meeting adjourned**

## Station Manager Report – October 2013

### Fall Membership Drive

The Fall Membership Drive has started off well with \$42,000 in renewals and new members before the drive began along \$42,000 of challenge grants; last fall's numbers were \$22,000 and \$32,000 respectively. As of Saturday, following Terrasonic during the noon hour, we were at \$97,000 (we were at \$62,000 at the same time during the fall drive 2012). I'll provide updated numbers at our meeting.

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Evan and I interviewed two candidates for our chief engineer position. We just finished up calling all their references and are now following up with Joey Kloss, who has been as been our interim engineer, to get his thoughts on hiring a new engineer. We hope to have a new chief engineer in place by the end of October.

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### Paternity Leave for John Schaefer

John and his wife are expecting their first child on November 7. John is planning on taking paternity leave starting around November 1<sup>st</sup> for 12 weeks. He will return to working at least one day a week in December and two days a week in January. He expects to do additional work from home throughout his paternity leave. George Figgs and Cathy Gilbert will fill in for John while he's out. We are still working on how they will split up responsibilities. We will put both on the payroll as employees, paid hourly, as of November 1.

### Replacing Free Speech Radio News

We were all saddened that Free Speech Radio News (FSRN) ceased production on September 27th after 13 years of providing independent grassroots news. The FSRN team is currently exploring the possibility of restructuring the organization. We are hopeful they will be able to return to the airwaves in some form. In the meanwhile in FSRN's place, we are alternately airing Feature Story News and Community Progressive Radio, produced by former Pacifica Radio programmers.

David Wilson