4:05 Introductions and Welcome

4:10 Station Updates:

- News Department Transitions
- KGNU launched a new mobile APP
- Grant for a new consolidated website in 2022
- FCC Signal Improvement Application

4:15 CAB Review/Discussion: Station overall sound, delivery, and perceived impact of content as well as the quality of programming presented at this time including bilingual PM Headlines, Afternoon Syndicated Programs (swapping out of Thom Hartmann for The World), AM News, etc...

Roxy: Have not yet heard The World. Prefers news to talk. Love Sonali and likes Economic Update. But sometimes there can be repetitive content in that 4-5PM programming block. Plenty of other places to hear Thom Hartmann. Was good to move to swap that show out. Was hard not to have Maeve after so long. Listen more to AM News, can hear News Director’s growing pains, but has begun to smooth out. No apps on my phone. I do like that things change. Good to not be in the same format as 20 years ago, helps make KGNU be stronger in the community. Really like the Spanish and bilingual programming.

Wonderful that we have Linea Abierta. Have also had so many shows that highlight the inequities in our community. Great that programming shows the other side of the coin in particular when covering Boulder. Helps broaden minds.

Michal: Really like Sonali. Like having a variety during the 4PM slot. Partial to Sonali. Support Linea Abierta and not a fan of BBC.

Kim: Really like the mobile app. Appreciate the app being easier to get the programming in Fort Collins. The programs that bring local community members into the programming to discuss issues are really helpful and important. Really excited to have Linea Abierta. The time slot is excellent as a lot of Spanish-speaking workers are traveling early during that time. Other Spanish language radios is only
playing Northern Mexican music and content but not discussing issues concerning these other countries or regions.

**Guillermo**: Bringing in community voices to drive more content is important. Listen mostly on weekends. Very important to understand how to read where we are (as a broader community) in terms of cultural literacy, expanding the local consumption of media, what kinds of culture are being represented in the media. Depending on the content will determine what people will be consuming. Bringing local voices for different groups helps with more local representation about important local issues. We have a very diverse Latin American population along the Front Range and in Boulder County, not just from northern Mexico which tends to be overrepresented in some of the other Spanish language media. Early morning is a prime space for Spanish working-class Latinx folks.

**4:35 CAB review/discussion**: eNewsletter, App, electronic communications, and presentation.

**On APP**: “Archives”, seems more old school language. “On-Demand” would be more accessible for people who might be newer to the station or younger. Everyone agrees. Sounds like archival historical content not on-demand access to programs that you can curate when you want. Not logical to call it “Archives”. Guillermo being 90’s kid. Says On Demand is the way to go.

Guillermo: Diversity is not sacrificing content, but adding to the way that content is delivered. It is great to keep the content fun and resourceful, having a local community member share their content with music, discussion, and information about local resources, is of great value to the community.

Michal: It is great to partner with local nonprofits and organizations, to resource share by linking to each other’s websites and or services. Out Boulder used to have or maybe still does have a direct link to the Outsources and KGNU programming. This is important. Can we increase sharability through this type of partnership or page linking. Similar to SUMA-KGNU partnership.

Kim: Excited to share about the bilingual newsletter and Linea Abierta. Excited to stay involved with the CAB and to bring more folks to KGNU in Fort Collins.

**4:50 Adding new CAB members and 2022 recruitment**
Guillermo, Michal, and Kim all express interest in serving on the CAB moving forward. Dane Desai, a member of the youth media research cluster was unable to attend today’s meeting but expressed interest in serving as a youth representative on the CAB for a one-year term.

**5:00 Youth Engagement Research Project update**

Martin Better presented an update on Media Gardens and the youth media research project being conducted at KGNU. Michal was aware of youth media training as OutBoulder had been involved with Media Gardens in the past when they worked there. How to have a more youth-driven presence in the station. Research group and focus groups of youth and students. Media Gardens youth participants from LYAC are discussing the possibility of a monthly 30-minute program. They are also discussing what forms of youth participation might be most appropriate for their interests and lifestyles.

Roxy says she thinks this is fabulous. The more we engage with youth the better our world will be. Michal, direct from the source is always best. Great to hear this.

**5:10 Next 2022 CAB meeting dates.**
March 2022

5:15 Adjourn