

**KGNU Board of Directors Meeting
12-8-2009**

Attending -- Board

Ken Fricklas, Sam Fuqua, Barry Gilbert, Dave Wilson, Michael Schuster (phone), Meredith Carson, Judy Trompeter, Sharif Aleem

Public

Joy Barrett, Jonathan Fenske, John Schaefer

Ken Fricklas taking notes because Marge Taniwaki was unable to attend.

Approval of past board minutes

Judy moved to approve October minutes (Approved)

Barry moved to approve November minutes (Approved)

***Sam - Station Manager Report**

*New issues on upgrade project - Shively taking longer than expected but will waive shipping costs (\$2,700 savings), but expected before holidays. City of Lafayette is requiring City Council approval of lease, which cannot happen until Jan. 5. We have several gifts that are making up much of the project cost, as well as an offer of an interest-free loan from a committed member. We are still actively seeking donations to make up the remaining shortfall (currently approx. \$12,000, but delays could push the shortfall as high as \$22,000).

Denver office has moved to the 2nd floor (much nicer office space).

Fall Drive update - made \$200K goal (six weeks after Sept. drive). We used several new fund raising methods including board call and an extra mini-drive. End of year letter brought in \$5,500 so far (goal total \$15-20K). Suggestions were made as to possibly making the additional board calls before or after the spring pledge break.

KGNU holiday party is Dec. 18th, 4:30-8:30.

Planning Annual Retreat -- Saturday, Jan. 30th, 2010 is tentative date. Sessions: Membership Drives, Outreach, Outreach Training. Possible Breakouts: News Workshops, working with volunteers, Music. Possible outside facilitator (we have a well informed, low cost, local possibility).

Comments: Single, full day session would be better than 2 days. One possibility: 1/2 day public, 1/2 day board. Another option: Full day with everyone and Board / follow-up session at following Board meeting..

Ideas for music session: management of resources prior to digital library coming on line, how to better do transitions / segues. Staff has a long list of possibilities they are trying to pare down. Some ideas were floated as to a Denver location.

Barry proposed as a topic for the retreat, "What is the KGNU Brand?" -- what do we stand for, what is our personality, how do we present ourselves, and what is our audience and external partners. Other ideas were discussed. Sam will present proposed agenda at January Board meeting..

*Budget Report: *(Basit unavailable due to weather)*

*Sam: Ted has done a good job on the underwriting -- major gifts and grants are on a longer timeline but we continue to prospect for grants, we are expecting some major gifts at the end of year (some earmarked towards FM upgrade, others open). We are looking for trends in the FY10 budget but so far it looks good. Indications are creditors are ok with waiting another year.

Committee Definitions

Denver Outreach Committee: Chair (Dave Ashton) does not think it is a functioning committee at this point. Sam does not want to fold it, and suggests that it would be worth getting the staff to decide how outreach should occur, and let them decide whether a committee is required. We will leave it undefined for now.

Merging of committees: resulted in what the boundaries are between the Events and Development committees.

Judy:

Events - should it be outreach or fundraising, or community building? Conclusion was that it should be all three. Events does things that are open to the public.

Development would focus on large dollar events, e.g. asking people for money and grant money (e.g. Donor development and invitation only events.) Signature events (e.g. 30th anniversary concert) cross both boundaries

and are yet to be defined or may involve both committees.

Mission statements should be developed by both committees.

Events committee needs new members, and Greg does not feel like he is necessarily the best person to chair it. Barry suggested that we need a new chair to help motivate members. Meredith will explore the possibility (as

suggested by Barry). We will target a meeting in January to help get the Events committee flowing smoothly once again and rekindle enthusiasm for the committee going forward.

Nominating Committee

Joy: Two new "products" of the NomCom: New Materials - Board App, Board Interview Questions, Letter for Applicants. We have a new draft of these, waiting for approval to upload.

Ken, Barry and Judy will be making a few edits and returning them tomorrow. Barry suggested adding leadership evaluation as an "area of evaluation" for the Interview Questions.

Joy: There is a new "welcome packet" bound in a KGNU binder for incoming board members. She will be sending out a new electronic copy to the existing board. We will be including a DVD about the roots of Pacifica (and community radio), made available to us on a limited basis free by Pacifica.

Ken moved that once Joy feels that our comments are integrated into the interview packet (Board Application, Board Interview Questions, and Letter to Applicants), she is free to post it on the web site. Motion passed unanimously.

Joy then discussed the contents of the board welcome packet. We will add a history of KGNU and the KGNU signal, which Sam will bring up to date. Meredith and Sam thanked Joy and the nomcom (who thanked Arleigh) for the work done.

Joy mentioned we have been looking for new board members, and have identified several candidates but few willing to put in the level of effort required. We are expecting two good applications in the next couple of months, however the recruitment effort is going on, but has been harder than usual, so new more aggressive tactics have been used. Meredith asked if any new candidates are from Denver, Joy mentioned one is from Longmont and one from the Eastern plains. Barry mentioned that an additional candidate who is a current on-air volunteer may be available shortly also. Barry asked about nomcom membership. Joy said that they are actively recruiting members who have access to candidates outside the usual circle, especially young members. It is a slow process however.

Other Business

Ken mentioned that Beers with Brad Feld will occur on Feb. 18th and we have begun promoting the event. Tickets are available at

<http://beerswithbrad.eventbrite.com/>

A motion to adjourn was made by Meredith and the meeting adjourned at 8:23 pm.

Station Manager Report

December, 2009

FM Upgrade

Two new issues have delayed the project:

- Shively Labs, the antenna manufacturer, is taking much longer than promised to complete work on the power conditioner, a key custom-made piece of the antenna that allows us to direct more or less power in certain directions. Their sales rep told us the antenna had shipped in November. That turned out to be false (he says he was misled by their computer tracking system). We complained (loudly) and so Shively will waive shipping costs (\$2700). Expect delivery before Christmas.
- The City of Lafayette (our tower landlord) wants our revised lease to be approved by City Council. This is apparently a formality but it won't come before council til their Jan. 5 meeting.

Once we have the antenna and the approval, we will schedule the installation on a Sunday in January, weather permitting. The delays are frustrating but this gives us a little more time to raise money for the project.

Denver Office

We have new, much nicer office space on the second floor of 700 Kalamath. This improves the working conditions and provides the opportunity for our full-time Denver staff (Annie) and our part-time Denver staff (Rose & Dave) to maintain a consistent presence at our Denver location. And it's good for the Boulder-based staff who need office space when in Denver (John, Sam). There are two full desks with phones and computers as well as space for a third person to work on a laptop. Our total rent for this space, the studio and common area maintenance costs = \$250/mo..

Fall Drive Update

We made our \$200,000 Fall Membership Drive goal about six weeks after the end of the September drive. We did it with our usual mailing to non-renewals, the rollovers of monthly contributions and with two extra steps: a late-Oct. mini-drive and phone calling to non-renewing members. Our end of the year gift letter went out before Thanksgiving. It's brought in about \$5500 thus far. Goal is \$15-20K.

KGNU Holiday Party

Friday, Dec. 18th, 4:30-8:30 PM at the Boulder studio. Please bring food to share. Friends and family welcome. Hope to see you there!

Sam Fuqua
Station Manager

Community Advisory Board Meeting

December 9th, 2009 at the KGNU Boulder studios at 6:00 PM

Chair: David McIntosh

Attending: Sam Fuqua – Station Manager, Steve Priem, Roxie

McIntosh provided introduction and background on the reason for this meeting: An opportunity for members of the KGNU community to make comments on the programming and policies of KGNU. McIntosh is here to listen and carry comments back to Board and staff of KGNU. This CAB meeting is a requirement of CPB for receipt of CPB monies:

“The Board shall be permitted to review the programming goals established by the station, the service provided by the station, and the significant policy decisions rendered by the station.

The role of the board shall be solely advisory in nature, except to the extent other responsibilities are delegated to the board by the governing body of the station, In no case shall the board have any authority to exercise any control over the daily management or operation of the station.”

There was discussion of constitution a standing Community Advisory Board (CAB), Sam has recruited two individuals and intends to make this a five-member board. Not sure whether to have two or four meetings per year (one or two in Denver and/or one or two in Boulder). He is looking for geographic, gender, and ethnic diversity. The board could conduct community surveys as part of their work.

Attendee comments:

Roxie: Since the change of administration the station has moved into a new sound; more upbeat musically, more diverse voices on news and public affairs programs.

Sam commented on underwriting: Comments concern the frequency of announcements. Higher frequency announcements generate calls of concern to the station. At issue is the frequency of the announcement rather than the content.

Steve Priem: He likes the Sunday AM program changes and sees it as a positive development in station programming.

Sam, as a listener, feels that the on-air sound is as good or better than ever in his eighteen years at the station. The changes to Sunday AM and Monday eve are good; Democracy Now in the afternoon on AM & FM may be a neutral offering.

Adjourned at 7:05 PM

KGNU Community Advisory Board Meeting

December 3rd, 2009 at the KGNU Denver studio at 6:00 PM

Attending: Sam Fuqua – Station Manager, Johnnie Jenkins, Moutiou Yessoufou, and a local hip hop artist identifying himself only as “Kozmic Prophet”

Fuqua provided introduction and background on the reason for this meeting: An opportunity for members of the KGNU community to make comments on the programming and policies of KGNU. Fuqua is here to listen and carry comments back to Board and staff of KGNU. This CAB meeting is a requirement of CPB for receipt of CPB monies:

“The Board shall be permitted to review the programming goals established by the station, the service provided by the station, and the significant policy decisions rendered by the station.

The role of the board shall be solely advisory in nature, except to the extent other responsibilities are delegated to the board by the governing body of the station, In no case shall the board have any authority to exercise any control over the daily management or operation of the station.”

Jenkins voiced support for featuring local musicians on KGNU. He produces a television program featuring local music for Denver Open Media. He was also a music host at KGNU in the 1990’s and featured local music on his programs. Fuqua stated that KGNU continues to feature local music and is committed to doing so as part of the station’s mission of providing community access to the airwaves. Fuqua encouraged Jenkins to take the training class at the Denver studio and work towards getting back on the air.

Jenkins is blind. He offered to assist KGNU in making our studios easier for people with a visual disability to work in. Fuqua thanked him and committed to making this improvement.

Hip hop artist Kozmic Prophet echoed Jenkins support for the broadcast of local music on KGNU, particularly local hip hop. He gave Fuqua a copy of his CD and asked that it be passed on to the hosts of Eclipse, KGNU’s Sunday evening hip hop program. He left the meeting early.

Yessoufou has been a KGNU volunteer since 2007 and is one of the hosts of African Roots, KGNU’s Saturday afternoon African music program. He said he came to the meeting primarily to hear what KGNU listeners had to say about the station. Yessoufou said that he believes listenership to African Roots is growing among African immigrants in the metro area. He promotes the program and the station to African-owned businesses and community groups. Fuqua thanked him for his efforts.

The meeting adjourned at 7:10 PM.

Submitted by Sam Fuqua