

MINUTES  
KGNU BOARD / ANNUAL MEETING  
November 10, 2009  
4700 Walnut, Boulder, CO

PRESENT: Meredith Carson  
Ken Fricklas  
Sam Fuqua  
Barry Gilbert  
Basit Mustafa  
Chris O'Riley  
Michael Shuster  
Marge Taniwaki  
Judy Trompeter  
David Wilson / telephone

ABSENT: Shareef Aleem  
  
STAFF: Dave Ashton  
Maeve Conran  
Evan Perkins  
Shawna Sprowls  
Annie Sugar

PUBLIC: arleigh  
Joy Barrett  
Hope Barrone-Falk  
F.T. Bronzan  
Michael Buck  
Clover  
Helen Dohrman  
Phil Dougan  
Guy Errickson  
J.D. Falk  
Jonathan Fentzke

Karen Gruber  
Brendan Haskins  
George Laws  
Leslie Lomas  
David McIntosh  
Yukari Miyamae  
Greg O'Brien  
Rusty Pinkerton  
Peter Richards  
Steven Sherman-Boemker  
Nile Southern  
Steve Streng  
Nancy Taddiken

THERE WERE NO ACTION ITEMS

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The Board and Annual meeting was called to order by Barry Gilbert.

A moment of silence was observed for the late John Penman.

The agenda was approved. Because of very last minute changes to the October 13<sup>th</sup> Board meeting Minutes, it was moved (Judy) and seconded (Meredith) to postpone approval until those changes could be reviewed. The motion passed.

Opening Remarks / Barry Gilbert: Barry remembered KGNU's loss of volunteers Johanna Galler and John Penman who contributed so much to the station. Though we have all felt the downturn in the economy, programming at the station continues to be strong. Year-end Committee reports were enlarged and posted through-out the meeting room. The Board has strengthened its fund raising skills thanks to Annie; we will weather the storm to be here for decades to come with the finest staff, passion for radio, and Sam's leadership.

Introduction of Committees and Reports / Barry: Last month, the Board began a discussion on committees, their mission statements and the de-commissioning of those that are inactive or have served their purpose. Current committees and Chairs include Orientation and Volunteers (David McIntosh), Infrastructure (Michael Shuster, formerly Phil Dougan), Program (Steven Sherman-Boemker), Info-Tech (Barry Gilbert), NomCom (Joy Barrett / Nile Southern), By-Laws (arleigh), Events (Greg O'Brien), Development (Judy Trompeter), and Budget (Basit). In answer to a query, it was explained that the Long Range Planning Committee has been retired and that a new Strategic Planning Committee would be convened in 2010.

Station Manager's Report / Sam Fuqua: Major accomplishments in the past year include installation of new analog/digital FM transmitter and STL which replaces KGNU's decades old transmitter, capable of broadcasting at approved increased power of 4,000 watts; received Federal funds to pay for half of new antenna designed to maximize increased coverage area and renegotiated lease for more space on transmission tower. Special programming included Inauguration Day call-in hosted by KGNU, Sotomayor Supreme Court nomination hearing, and increased live broadcasting. Also, programming changes were made, two new underwriting staff were hired and the CPB signal area-to-population issue was favorably resolved. Major challenges in the year ahead include completion of FM upgrade, installation of new antenna and a marketing campaign. Fundraising will require participation on all levels and IT improvements will include the digital musical library. The two on-going challenges are better outreach and better radio for KGNU to be the essential choice in this environment.

#### Staff Reports

News and Public Affairs / Maeve Conran: Pacifica approached KGNU to host the national Inauguration Day call-in show based out of the Denver studio. Mandy Walker and the late Johanna Galler received an award from the Colorado Coalition for the Homeless, particularly notable for the competition which included larger mainstream media like The Denver Post. Interns produced Los Seis de Boulder; programming changes allowed for emphasis on communities of Color; a multi-year grant will allow for integrated nutrition programming with sister station KRZA in the San Luis Valley called "Eat Your Radio"; coverage of the Conference on World Affairs will continue; the Sotomayor hearing was carried live and climate change is a focus.

Music Department / Sam Fuqua for John Shaffer: More outside programming including DUB Palace will continue; Terra Sonic a good program addition; music pledging gains during fund drives 11% over 2008; looking forward to completion of digital library and feels it is critical to have half-time staff assistance in the future as funds are available.

Operations Director / Evan Perkins: 2009 has been a busy and progressive year for operations with numerous technological upgrades in Denver and Boulder, cost cuts, improved underwriting system and enhanced online presence. A program-log redesign by CU students should provide an effective, accessible, user-friendly system; donated equipment includes a digital printer/copier and two powerful servers for the digital library; cost savings of 50% achieved for both telephone service and postage; HVAC zones and programmable thermostats help with heating and air

conditioning efficiencies. Providing an accurate programming schedule includes an underwriting system preventing over-selling and a clear over-the-air announcement system. KGNU is listed on iTunes; archiving has been tweaked for improved storage and reliability. Evan is spending more time in the Denver studio providing support and assistance; keeping costs down and embraces the power of Twitter.

Denver Studio / Sam Fuqua for Rose Brunning: Volunteers in Denver have increased as have the number of shows broadcast from 700 Kalamath. The summer Denver Public School youth program was a success; local KGNU sponsored music shows have increased and promotional material distribution is more targeted. New staffing arrangement with Dave Ashton can strengthen Denver structure with volunteers, live broadcasts and trainings. Need to focus on outreach at local venues as well as creative approaches to generate more listener/members in Denver. Staff will be moving from downstairs cubicle to larger space upstairs.

Membership / Shawna Sprouls: Though overall membership totals fell slightly from last year, this is still encouraging given the state of the economy. Revenues were down approximately \$16,000, from 422K to 406K, with total memberships at around 6,800, 2,000 or so from the Denver area. The \$200,000 Fall Drive goal was reached with everyone pitching in. Volunteers made calls to lapsed members after the 11-day drive ended, a plan that will be implemented in the future. Additional mini-drives have avoided negative responses and will also be continued. KGNU partnered with Whole Foods to generate 1400 non-perishable food items for a local food bank. In a similar partnership, 104 trees will be planted in the Roosevelt National Forest.

Community Relations / Sam Fuqua for Joanne Cole: While working part-time, Joanne continues to add to underwriting both in trade and in real dollars. Several financially successful events were held this year with Amy Goodman, Jim Hightower, Baxter Black and Kevin Kling scheduled in the near future. Continue outreach at events in KGNU's listening area.

Denver Fundraising Director / Annie Sugar: Strong year-end donations made 104% of the major donor goal for FY09. The Board embraced fundraising efforts, training with Mike Roque, Director of the Denver Office of Strategic Partnerships, followed by scenario-based trainings with Annie. This led to greater involvement as evidenced by half of the Board hosting Dining-on-Air parties. Grants were received from the Denver and Buck foundations in support of expansion and work in Denver. To celebrate the 5<sup>th</sup> Anniversary of 1390, a large fundraising party featured Mayor John Hickenlooper and was hosted by major donors. Outreach included a diverse number of events with communities of Color. Fundraising and outreach efforts will be expanded with increased Board involvement and the addition of Denver staff. Annie and Sam continue to renegotiate loan payment schedules with lenders, adapting to realities of the current economy.

After the break, David Wilson did not rejoin the meeting by telephone.

Treasurer Report / Basit Mustafa: For FY09 which ended in September, KGNU built an aggressive plan to achieve significant growth, debt stewardship thru surpluses in operating plan and build cash reserves thru increased income. These goals were built on the tenets of the Resource Development Plan approved in early 2008. With the deteriorating economy, income

did not meet these goals. However, KGNU's performance shows strength in core operations. FY09 income was 74% of plan (723 K vs. 963 K), with shortfalls in memberships, events, grants and underwriting, all consistent with interim reports made throughout the fiscal year. A 12% better-than-plan performance helped offset the decline in revenue. Cash reserves and liquid cash assets remain the primary source for debt payments. Thru the FY09 debt service, cash reserves have seen a decrease YtY. A line of credit was established to provide only emergency cash as the station raises cash thru operations, capital campaigns and grants to service the debt thru its maturity. KGNU remains in tight contact with lenders to renegotiate both the terms of repayment and gifts in upcoming debt payments.

Grievance Committee selection / Barry Gilbert: The by-laws call for the selection of a Grievance Committee at each Annual Meeting. Barry moved the re-nomination of the current Chair, Joel Davis, the current member, Marge Taniwaki, and the addition of David Wilson to the committee. The motion was seconded (Judy) and passed.

Sam announced that the mandated KGNU Community Advisory Board meetings will be held on Thursday, December 3<sup>rd</sup>, in Denver and Wednesday, December 9<sup>th</sup>, in Boulder. Both meetings will begin at 6:00 p.m. in the respective studios.

Public Comment: Nile Southern recognized the Nominating Committee for its hard work through-out the year, especially Co-Chair, Joy Barrett. Steve Strenge commended the donor from Greeley who always gives items to Trust the Dust. Steven Sherman-Boemker asked about the goals set in the Resource Development Plan. Sam said the recession has been a huge reality check on the RDP and that realistic goals will be set for 2010.

Election of Officers / Joy Barrett: Nominating Committee Co-Chair, Joy Barrett, explained the thorough process which includes polling of the Board in presenting the slate of Executive Committee nominees for 2010. Because there was agreement to nominate the same slate of Officers from 2009, a voice-vote was taken versus the usual written ballot. It was moved (Ken) and seconded (Basit) to accept Barry Gilbert as Chair, Judy Trompeter as Vice-Chair, Marge Taniwaki as Secretary and Basit Mustafa as Treasurer. The motion passed.

The meeting was adjourned at 8:38 p.m.

Submitted by Marge Taniwaki

## **Development Committee Report 11-20-09**

Present were Sam Fuqua, Annie Sugar, Jonathan Fentzke, Barry Gilbert, Greg O'Brien, Wendy Emrich (by phone), Meredith Carson, and Judy Trompeter.

Discussion centered on the question of what the Development and Events Committees do and whether or not they should merge. Conclusion: Keep them separate.

Questions were asked re: are other committees being asked to merge, and why restructure Events and Development? Conclusion: We're not cutting back on work, just on number of committees.

What is the purpose of Events Com. -- fundraising, outreach, building community internally, or a mix of all three? Conclusion: The station needs to stay afloat while also fulfilling mission and involving volunteers.

Most events that take place use a subcommittee model. Is Events Com. needed, or could these subcommittees work under a broader committee?

What is purpose of Development Committee? Answer: Raising big money. DevCom has been filling in with smaller events because Events hasn't been active. Does name Development Committee get across what its role is, or would something else, like Major Gifts, be clearer?

All the fundraising activities the station either does or could do were listed, in order to see if another arrangement might make more sense.

By the end of the meeting the consensus seemed to be that the Events Committee was important and we shouldn't give up on it just because Greg has been tired and thus the committee hasn't lately had an energetic leader. Meredith was asked to chair the committee. Events should be revived and handle events while Development focuses on grants and major donors.

Next meeting: Dec. 18, 12:15 p.m., Boulder.

Judy Trompeter

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Board mailing list

[Board@kgnu.org](mailto:Board@kgnu.org)

<http://mailman.kgnu.net/mailman/listinfo/board>

## IT Committee Report 11-5-09

Here is the annual report for KGNU's InfoTech Committee:

The InfoTech Committee worked on the following tasks and projects during the past year:

- Ongoing maintenance of KGNU.org website
- Ongoing maintenance of in-house servers
- Improvements to online pledge form and underlying scripts
- Worked to get KGNU's online streams listed in the iTunes radio listings and the iPhone Public Radio Player app.
- Ongoing work to improve and stabilize our online stream quality and the quality of our archive recording.
- Started work on building two new servers (for Boulder and Denver) for the digital library project. One server is mostly finished.
- Started work on a new playlist/program log application. This app will replace the existing playlist app, will move the program logs from paper to a database, and will replace the existing program scheduling and program notice scripts. This project is being developed by five students in the CU Computer Science department.
- Began work on a replacement for the online donation form. The new application will also incorporate premium selection and a storefront for purchasing KGNU merchandise.
- Improved KGNU's strategy for use of social media, specifically Twitter and Facebook. Thanks to arleigh and Shawna for their work on this.
- The website redesign project was shelved until other priorities are completed.

During the coming year, we plan to work on the following:

- Complete the digital library project. When finished, the Boulder server will also function as a file server for all internal documents and audio work files.
- Complete phase one of the playlist/program log app. We'd like to also begin planning for phase two.
- Continue to make improvements to our stream and archive quality including possibly replacing the archiving scripts.
- Evaluate and possibly implement Google Apps to help manage email, document sharing, and calendars.
- Complete the online donation and storefront app.
- Analyze, evaluate, and implement a volunteer tracking application.
- Develop a blog or other mechanism for the Dot Org program to allow it to post show recordings.
- Continue to recruit IT help from existing KGNU volunteers and the surrounding community.

Many thanks to all committee members for their hard work this past year.

Respectfully submitted,  
Barry Gilbert  
Committee Chair

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