

MINUTES  
KGNU BOARD MEETING  
September 9, 2009  
4700 Walnut, Boulder, CO

PRESENT: Shareef Aleem  
Meredith Carson  
Ken Fricklas  
Sam Fuqua  
Barry Gilbert  
Basit Mustafa  
Chris O'Riley  
Marge Taniwaki  
Judy Trompeter  
David Wilson

STAFF: Annie Sugar (via phone)

PUBLIC: Joy Barrett  
Guy Errickson  
John S. Penman  
Dave Power  
Steve Strenge  
Tim Thomas  
Yong Zhou

ABSENT: Michael Shuster

ACTION ITEM: Sam will look into the airing of the Tavis Smiley radio show, the initial cost of which would be \$1,200 for the first year, nearly doubling in the second to \$2,250.

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The Board meeting was called to order by Barry Gilbert.

The agenda was approved as were the minutes from August 11<sup>th</sup> without modification.

Shareef Aleem was welcomed back from a leave of absence.

Public Comment: A number of issues were brought up by the public in attendance. They concerned recent programming changes and the need for more diversity at the station to include staffing and programming, especially in light of KGNU's signal penetration into the Denver metropolitan area. Particularly lamented was the demise of the Inclusivity Committee.

Station Manager's Report / Sam Fuqua: A goal of \$200,000 has been set for the September 9 – 19<sup>th</sup> Fall Fund Drive and volunteers were asked to sign-up for phone shifts. The FM up-grade, increasing power from 1390 to 4000 watts, is on track for November installation with equipment delivery projected at 4 to 6 weeks after being ordered. New Boulder underwriting sales representative, Ted Paske, will meet soon with Denver rep Dutch, Basit Mustafa and Sam Fuqua to establish quarterly sales goals. On a trial basis, New Volunteer Orientations will be scheduled on the first Thursday of every other month (versus monthly) at the same time and date in both Boulder and Denver. The Volunteer Retention Committee will help make overall improvements to the presentation. The additional time will be used to develop more organized and specific options for volunteer involvement. The every-other-month schedule will not preclude new volunteers from plugging in during the intervening weeks. Orientations will be reviewed in the spring after meetings on November 5<sup>th</sup>, January 7<sup>th</sup>, and March 4<sup>th</sup>. An inaugural event celebrating the memory of Mouse Bradshaw will take place Sunday, October 4<sup>th</sup>, 2:00 to 4:00

p.m., at the Altona Grange Hall on Nelson Road, one mile east of Highway 36. More details will follow from organizers Elena Klaver, Miss Susan and Michael Bradshaw.

Budget Committee / Basit Mustafa: The station is, and has been, running in as lean a mode as possible. Underwriting is a tough sell in this fiscal environment and memberships are down. Savings are instituted at every opportunity and everyone is pitching in to help out. No payment will be made to cash reserves, salaries remain static and outside travel is curtailed. While anticipating a substantial increase in FM signal strength in November, audience reach needs to translate into membership growth. There will be a focus on grant writing as well as on major gifts with a large fundraising event planned for FY 2010. After substantial discussion, it was moved (Basit) and seconded (Shareef) to accept the proposed budget for 2010. The motion passed unanimously.

Development Committee / Judy Trompeter and Annie Sugar: The "Beer with Brad" event has been postponed to the first part of 2010. KGNU's share of the proceeds from the 5 k Fun Run was close to \$600. Jim Hightower will speak on behalf of KGNU on October 1<sup>st</sup> at a venue to be announced. Sincere thanks were expressed to the many people who contributed to the success of the private fundraising party commemorating the fifth anniversary of 1390 AM in Denver. Featuring Denver Mayor John Hickenlooper as DJ, the successful event elicited a new 1390 member. Follow-up thank you notes will go out soon and particular attention will be paid to building relationships for the future.

By-Laws Committee / Joy Barrett for arleigh: The committee continues to work on the preamble, parameters around Board membership, term limits, leaves of absence, and other issues. The Board was asked for input. There was conjecture as to when the process might be completed.

At 8:10 p.m., the Board went in to Executive Session to discuss financial planning.

The meeting was adjourned at 8:55 p.m.

Submitted by Marge Taniwaki