

MINUTES  
KGNU BOARD MEETING  
August 11, 2009  
700 Kalamath, Denver, CO

PRESENT: Meredith Carson  
Sam Fuqua  
Ken Fricklas  
Barry Gilbert  
Chris O'Riley  
Marge Taniwaki  
Judy Trompeter  
David Wilson

STAFF: Annie Sugar

PUBLIC: Hope Barrone  
J.D. Falk  
Deacon Taylor  
Mireya VanAmees  
Bryce Veller

ABSENT: Basit Mustafa  
Michael Shuster

ACTION ITEM:

Barry will contact Basit to obtain three versions of projected budget before the September Board meeting.

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The Board meeting was called to order by Barry Gilbert.

The agenda was approved as were the minutes from July 14<sup>th</sup> without modification.

There was no public comment.

Station Manager's Report / Sam Fuqua: The Fall Pledge Drive is September 9 – 19 with a goal of \$200,000. Challenge grants and premium solicitations are being made and the plant-a-tree in Arapaho-Roosevelt forest partnership will continue. Interviews will begin for the Boulder Underwriting Sales Representative position vacated by Bill Nyerges. A September start date is projected. Thanks were expressed for Bill's hard work for over two years. Implemented PM News changes brought mostly positive comments, especially the rebroadcast of Democracy Now. Most criticism came from the removal of TUC. At a banquet scheduled for October 1<sup>st</sup>, longtime volunteer Kathleen Martindale will receive the 2009 Boulder County Community Action Program Multicultural Award for Community Service. On August 29<sup>th</sup>, KGNU will partner with Intercambio de Comunidades and RSVP Boulder County in a 5K Fun Run/Walk beginning at 8:00 a.m. at Foothills Community Park in North Boulder. A Fun KGNU Volunteer Picnic begins at the end of the run/walk in the same park at approximately noon.

Budget Committee / Sam Fuqua: The Budget Committee has not met since the last Board meeting. There are no grants pending while gifts and memberships remain level. Barry will contact Basit regarding the creation of three versions of the budget for consideration before the September Board meeting.

The possibility of a grievance filing led to extensive discussion. The Grievance Committee was constituted several years ago and now consists of Joel Davis and Marge Taniwaki. It was moved (Barry Gilbert) and seconded (Meredith Carson) to have David Wilson join the Grievance Committee. The motion passed unanimously. An offer to help with projected mediation was made by Hope Barrone who stated she has experience in the field.

Development Committee / Judy Trompeter and Annie Sugar: Invitations will go out for a private fundraising house party to celebrate the 5 year anniversary of KGNU in Denver. The August 29<sup>th</sup> event will feature Denver Mayor John Hickenlooper. A number of other fundraising ideas were discussed for future implementation.

Annie Sugar conducted a Board fundraising training that involved various practice scenarios. Debriefing and discussion followed to reinforce the training.

The meeting was adjourned at 8:40 p.m.

Submitted by Marge Taniwaki

Bylaws Review Committee report  
July 27 meeting

We are drafting a email to send out to GRC asking if anyone else has split their bylaws into sections. In the same email, we will ask about term limits for board members; do they have term limits and are they lifetime term limits.

We are at Article IV, Nomination & Elections of Directors.

We had a large list of questions and concerns (culled over the past 7 months) that we've gone over once in the June meeting, and are now working on, one at a time.

The first issue is: fast tracking, should it be allowed, when should it be allowed. Maybe the only time it should be allowed is when the board is about to go below its minimum number.

We're going to recommend rewording 4.2 because it's confusing, separate the Qualifications to Apply from Qualifications to Serve.

We digressed and discussed the definition of "Open" board meetings, whether that implies people are allowed to participate in the discussion.

We also discussed committee composition - what happens if the board feels a committee or committee chair is ineffective. We will discuss this when we get to the Committee section.

Next meeting Aug 31 (last Monday of the month)

Rough agenda:

Preamble

Return to fast track discussion

Review rewritten 4.2

Terms

Term limits, 2 terms or 6 years?

Leaves of Absence

## **KGNU Nominating Committee Report to the Board September, 2009**

NomCom met August 17, 2009 at the Boulder station. Attending were Arleigh, Nile, Greg, Evan, Barry Gilbert, Marge, Thomas, Joy. Agenda items included potential Board nominees, review of draft application and questions, the nature of the 12-20 hours per month required of Board members (brief discussion), and the composition of the committee (brief discussion).

We reviewed a long list of potential candidates and assigned point-people and tasks for each one.

Nile shared the following ideas for recruitment of strong potential candidates:

1. Tracking who comes to Board meetings;
2. Program Guide – including pages on Board service and including info on how to apply, plus a GNU's piece – feature on the eGuide (could be a feature on a current Board member);
3. Free tickets for NomCom members to go to events (Greg is chair of Events and a member of DevCom);
4. Preparing a “cheat sheet”/handout to give potential candidates when we meet them at various activities; and
5. Social networking.

We discussed the goal of adding three members this year, and the need to act promptly on the possibilities in order to accomplish that goal.

We reviewed the latest draft of the Board application we're preparing, and discussed the accompanying cover letter and our face-to-face interview questions. Discussion focused on the list of fundraising activities, and whether it's most effective to include in the cover letter, the actual application, or an appendix which is referenced in one or both of those.

In terms of off-air time commitments of on-air folks – with specific reference to Board service - we noted the fact that the Board is about governance, fundraising, and outreach.

Greg mentioned that it would be good for NomCom to add new and younger people as members. We'll make this another priority task.

Next NomCom meeting will take place Monday, September 21, 2009 at 6:00 p.m. at the Boulder station. This is our regular schedule – the third Monday of the month.

Respectfully submitted by Joy Barrett, NomCom Co-Chair.

## Development Committee Report to the Board

The regular monthly meeting of KGNU's Development Committee was held on August 28, 2009 at the Denver studio. Present were Greg O'Brien, Sam Fuqua, Hilarie Ryals, Judy Trompeter, and Meredith Carson; Wendy Emrich and Annie Sugar arrived later.

The previous meeting's minutes were corrected as follows: Annie will establish a relationship with Jonathon Coulton and ask him to be on Barry Gilbert's show.

Judy distributed a rough draft of the Dining on Air evaluation (attached); she asked for suggestions before September 4 (now changed to Sept. 21). She will also draft a preliminary evaluation of Bling Fling for the next meeting.

Speaker Prospects: Judy sent requests to Michael Moore, Naomi Klein, and David Sirota but has gotten no responses. (If Klein agrees to come, Joanne Cole will invite Jeremy Scahill to appear with her.) Meredith was to have contacted Michael Pollan, Barbara Kingsolver, El Centro Su Teatro, and Swallow Hill but had not done so. Sam and Chip Grandits are working on a letter to Stephen Colbert. Sam asked Noam Chomsky again, but he declined and said he's only doing the engagements he had to cancel when his wife was ill. Judy brought up the additional possibilities of Pat Schroeder and Chris Hedges; she will ask them to do a gig for us if they're in the neighborhood. She will also talk to Health Care for All Colorado about co-sponsoring a speech by T.R. Reid, who has recently published a book about the healthcare systems in other countries; he will be interviewed on KGNU and his book offered as a premium during the pledge drive. Meredith suggested that included in every contract is a statement that KGNU will make the travel arrangements, in order to save money. Greg suggested requesting frequent flyer miles from listeners, and Sam will put out that request over the air.

Concerts: Meredith reported that nothing has been done. Sam said it's time to ask the same people again, and Meredith said she will do so. Wendy offered to check with Julie Davis, her daughter's tutor, whose group Bella Karoli is touring with The Fray; she has been on KGNU and could possibly be the first act with The Fray or FloBots.

August 29 Party with Mayor Hickenlooper: Annie reported that there have been 120 RSVPs, including State Senator Chris Romer, City Council Member Carla Madison, the head of Planned Parenthood, and Joanne Katz of Three Tomatoes Catering. Jill Nelson, Sam Fuqua, Sharif Aleem, Terence [last name?], the Mayor, and Annie will do the "ask." They hope for a \$100 donation from every person present.

Beers with Brad Feld: Annie reported that it will take place on Sept. 29. Ken Fricklas is in charge, and Annie has had no further updates from him.

Restaurants: Nothing has been done by those who said they'd check into possibilities.

Events Committee: Greg will ask Melody [last name?] to create a list of all board past members. Sam said the 8/29 5K race has 75 people signed up and will make a little money. He also said the Boulder Municipal Employee Federal Credit Union may be willing to coordinate that race in

the future and donate the proceeds to the station; they used to hold the Harvest Run for Community Shares but no longer do so. Sam is also working with them on a credit card.

Other: Wendy asked Sam for a report of how we're doing compared to the Resource Development Plan. His response was that we're in about the same position as we have been for a while, namely at 40-50% of goal for Events and Underwriting, 60-70% for Grants, 100% for Major Gifts, and 70-75% for Memberships. At the October meeting he will be able to give a complete report for fiscal year 2008-9. Greg favors a strong, renewed effort at recruiting \$1390 donors. Sam has hired Ted Paske as the Boulder underwriting salesperson.

Next meeting: September 25, 12:15 p.m., Denver studio, 700 Kalamath.

Respectfully submitted, Judy Trompeter, Chair

## **STATION MANAGER REPORT**

**AUGUST 2009**

### **Fall Membership Drive**

2009 Fall Pledge Drive is September 9-19. Goal=\$200,000. Pre-drive renewal response is just under \$10K so far. That is a little ahead of where we were this time last Fall. Second renewal reminder mailing will go out next week. Challenge grant and premium solicitation continues. We will continue the plant-a-tree partnership with the Arapahoe-Roosevelt forest.

### **BOULDER UNDERWRITING SALES**

Bill Nyerges, KGNU's Boulder Underwriting Sales Representative, gave his notice last month. We posted the job for three weeks, closing today. Basit and I will review resumes and conduct initial interviews next week. We plan to have someone hired and on the job in September. Thanks to Bill for his over hard work on KGNU's behalf over the past two years.

### **PROGRAM CHANGES**

We have implemented the PM News program changes. Metro is now heard 3:00-3:30 PM and Democracy Now is heard on both frequencies 3:30-4:30 PM. Most of the 4:00 PM M-F shows (except TUC Radio) have been moved to Sunday afternoon and This American Life has been cancelled. The rebroadcast of DN is receiving mostly positive comments but several people have criticized the removal of TUC.

### **AWARD FOR KATHLEEN MARTINDALE**

Longtime KGNU volunteer (and former board member) Kathleen Martindale is a recipient of the 2009 Boulder County Community Action Program Multicultural Award for Community Service. This is an annual award for people of color who make important contributions to life in Boulder County. Kathleen and the other winners will receive their awards at a banquet on October 1<sup>st</sup>. More info on the event soon.

### **AUGUST 29**

The Friendship 5K Fun Run/Walk has start times at 8:00 AM and 9:15 AM. You can register on-line via KGNU's website or register that morning. This event is a partnership with two other non-profits, Intercambio de Comunidades and RSVP Boulder County. Our Volunteer Picnic begins at 1:00 PM. Both events are at Foothills Community Park in North Boulder. Please come to one or both of these events. We still need volunteers to help with the 5K. Contact Joanne.

Sam Fuqua

