

MINUTES
KGNU BOARD MEETING
July 14, 2009
4700 Walnut Street, Boulder, CO

PRESENT: Meredith Carson

Sam Fuqua

Ken Fricklas (telephone)

Barry Gilbert

Basit Mustafa

Chris O'Riley

Michael Shuster

Marge Taniwaki

Judy Trompeter

David Wilson

STAFF: Annie Sugar

PUBLIC: Joy Barrett

Alex McCarthy-Hessel

Yukari Miyamae

ACTION ITEM:

Basit Mustafa will have three versions of the projected budget ready for review by the August Board meeting.

The Board meeting was called to order by Barry Gilbert.

The agenda was approved as were the minutes from June 9th without modification.

There was no public comment.

Station Manager's Report / Sam Fuqua: Though the economy is significantly worse this year than last, the summer mini-drive generated almost \$20,000, similar to figures from last summer. While an extra day was added, challenge grants were not actively pursued. Premiums included planting a tree in a National forest and a drawing for a donated bike. The 2009 Fall Drive will be September 9 – 19 with a goal of \$200,000. An application to the Corporation for Public Broadcasting will be submitted next week to fund a natural resources and environmental reporter for 2 years at each of the stations partnering with KGNU: KUNC, KRCC and Colorado Public Radio. An editor would be based at KUNC which will serve as the lead station. Notification will be in late September or early October. Sam will put more energy into recruiting Community Advisory Board members in front of projected December meetings in Boulder and Denver.

Budget Committee / Basit Mustafa: Basit said that the station continues to “under-run” in funds in all categories while “overperforming in expense”. We need to look in particular for increased membership. A bump up in power at the end of the year may increase FM membership. Loan repayment schedules continue to be discussed with lenders. Basit will have three versions of projected budgets for review by the Board by the August meeting.

Development Committee / Judy Trompeter: Though a great amount of work went into planning and organizing, the Bling Fling was poorly attended with little revenue generated for the time and energy expended. The continued opportunity to recycle jewelry will be posted on the website. Meredith reported that the proposed concert has been moved to late fall and that the venue of the Gothic Theatre remains open for September 2nd or 3rd. A private house party at the home of a donor is planned for August 29th, with the theme of commemorating the 5th anniversary of 1390 in Denver.

Other Business: A reminder that KGNU will host a picnic August 29th at Foothills Park around noon immediately following the 5-K run sponsored in part by Inter-Cambio; continuing fundraising training will follow the regular Board meeting in August; Chris volunteered to cover the station's October orientation in Boulder; Shawna was identified as KGNU's "social network administrator; people were reminded to continue donating books, CD's, jewelry, cell phones and cars for the benefit of KGNU and a request was made to try and objectively evaluate fund-raising events beforehand in terms of staff time, impact, and effectiveness.

The meeting was adjourned at 8:10 p.m.

Submitted by Marge Taniwaki

STATION MANAGER REPORT

JULY 2009

Pledge drive updates

We ended up just shy of \$20,000 on the summer mini-drive. That's about the same as last year's summer effort. A few differences:

--we added an extra day to the summer drive this year and we did several hours of AM-only pitching in the days leading up to the drive. In total, we did about two additional days of pitching this summer over last summer.

--Challenge grants. We did not actively pursue challenge grants for this min-drive, preferring to save our challenge grant contacts for the Fall drive. So we only had one challenge this summer (\$1000 match on Honky Tonk Heroes). In contrast, we had \$6300 in challenge grants during last summer's mini-drive. Pull out the challenges, and this summer was @\$5K better than last summer.

--talking points. Last summer, we had the 30th anniversary and new transmitter to talk up. This summer, we talked about the "final phase" of the FM project. And we had extra premiums--the plant a tree and the bike drawing.

--The economy is in a significantly worse place this summer compared to last.

We did not make additional post-drive appeals toward the \$30K goal. I feel we need to be pretty quiet in our on-air fundraising so as not to fatigue listeners going into the Fall drive. The 2009 Fall Drive will be Sept. 9-19. The goal is \$200,000. Pre-drive renewal mailing goes out this week. We are soliciting challenge grants and lining up premiums.

CPB LOCAL JOURNALISM GRANT

KGNU is partnering with KUNC, KRCC and Colorado Public Radio on an application to a new CPB project that will fund "Local Journalism Centers". The project goal is to help individual stations build their local news infrastructure with funds from CPB and partnerships with other stations. CPB asks for thematic projects, so we have chosen natural resources and the environment. The grant will fund a reporter at each station for two years. There will also be an editor based at KUNC, the lead station for this project.

KGNU's reporter would be jointly supervised by this editor and by our co-news directors. The grant will be submitted this week. CPB will notify stations in late September or early October.

COMMUNITY ADVISORY BOARD

In an effort to increase the frequency of our annual Community Advisory Board (CAB) meetings, we held two more CAB meetings last week, one in Boulder and one in Denver.

Attendance was poor—there was one person in Boulder (who arrived 75 min. late) and no one in Denver. I have not been successful in recruiting CAB members but plan to put more time into this effort between now and the next CAB meetings in December.

Sam Fuqua

Development Committee Report

The Development Committee met on June 26 at the Denver studio. Present were Meredith Carson, Greg O'Brien, Hilarie Ryals, Annie Sugar, and Judy Trompeter; Sam Fuqua sent a report via e-mail.

The Bling Fling is scheduled for Monday, July 13, from 6-9 p.m. at Under the Snug at the Irish Snug, 1201 E. Colfax in Denver. Postcards were sent to Denver members, press releases were sent out, flyers were available at PrideFest, and details about the event and the issues surrounding mining for precious metals are on the website and on Facebook. Ironfeather will be the DJ. The station will get a small percentage of food and drink sales. The recycling option will continue after the event, as it could turn out to be an ongoing income source.

The fall concert is still in limbo. Meredith is asking Michael Franti for a different date in September or October. She made an offer to DeVotchka to be the headliner, with a local band to open, splitting the take; she expects them to accept.

Nothing has been done since the last meeting to line up speakers, but Judy will draft letters for Sam's review after PrideFest. The names that have come up include Noam Chomsky, Michael Pollan, Michael Moore, Naomi Klein, Barbara Kingsolver, Stephen Colbert, and Juan Gonzales. Greg suggested asking the News Dept. and Marge Taniwaki for suggestions.

Other ideas/plans: Jonathan Coulton is not touring this summer; Annie sent him an e-mail asking him to come here another time. David Wilson plans to host a house party this summer, and a high-end party is in the works for late summer, with exciting details to be announced soon. The Events Committee might consider organizing the Hmong dinner at a later date; they have dropped the August tent idea for this year; the Kruger Brothers cancelled their gig at The Charles; and a Gospel social is being organized. The Volunteer Retention Committee is addressing how to get volunteers to become financial supporters. Michael Schuster suggested approaching Racine's and Dixon's owner Lee Goodfriend about doing a 10% day for the station. Meredith will ask the Subdudes to do a concert for us.

Next meeting: Friday, July 24, at 12:15 p.m. at the Denver studio.

Respectfully submitted, Judy Trompeter, Chair