

MINUTES
KGNU BOARD MEETING
June 9th, 2009
700 Kalamath Street, Denver, CO

Present: Ken Fricklas, Sam Fuqua, Barry Gilbert, Basit Mustafa (via telephone), Chris O'Riley, Michael Schuster, and Judy Trompeter

Absent: Shareef Aleem, Meredith Carson, Marge Taniwaki, and David Wilson

Other staff present: Annie Sugar and Dutch Seyfarth

Barry called the meeting to order when a quorum was established, at 6:10 p.m.. The agenda was approved, as were the minutes of the May meeting. There was no public comment.

Station Manager's Report

Sam introduced the newly-hired underwriting sales person, Dutch Seyfarth, and said they had worked out reasonable short-term goals through the end of the fiscal year and also would be coordinating efforts with the Boulder sales person. The underwriting team will aim for on-air, website, and program guide sales and for sponsorships of live remotes. In 2010 their goal is for underwriting to reach the total which will be in the budget.

Thanks to Barry's efforts the station is now on iTunes under both the Eclectic and the Public categories.

The lease for the FM tower site is up for renewal, and the City of Lafayette has increase the rent 60%, based on an increase in square footage needed; Michael is willing to go with Sam to try to negotiate a better rate. Word has not yet been received regarding the request to Public Telecommunications Facilities Program for the new FM antenna.

Budget Committee Report

Basit e-mailed the Balance Sheet and Profit and Loss Budget v. Actual Statement through the end of April and also analysis of where we stand. His perspective is that we're doing well compared to some other markers, such as businesses, during this economic downturn, but that we cannot rest if we are to meet our loan obligations next year.

He also emphasized the need to renegotiate the loan due this October. Sam described his and Annie's efforts in that regard and said they are awaiting an answer from the lender.

Sam said our membership numbers for 2009 are close to our goals and that we'll meet the budgeted goal if there is a strong response to the September drive.

Development Committee Report

Judy reported that the final total for Dining on Air came to \$7809. Barry indicated surprise at DevCom's decision, reported in the committee's meeting minutes, to not do Dining on Air again. Discussion followed about ways the event might be modified; those included creating a kit to make it easier for people to hold a party anytime they wished, moving from house to house, and doing many over the course of a month. DevCom will take those ideas under consideration.

Information about Bling Fling on July 13 is on the website, and promotional postcards have been ordered, to be sent to Denver supporters; the station will get 80% of the value of gold and silver donated.

Sam said the Gothic Theater is on hold for a concert on Sept. 2 or 3 and that Greg Freedman is in touch with DeVotchka. The FlotBots are not available, and there has been no word yet from Michael Franti.

A grant for \$10,000 was received from the Buck Foundation; no other grants are in the works at present.

Annie's focus for the rest of the fiscal year will be on house parties (one is in the works in Denver, at the home of a friend of Wendy Emrich) and individual asks (with BOD participation). She presented an updated summary of fundraising activity for the first five months of 2009 and mentioned that asking for \$1000 or more over the air has been a successful strategy.

Michael said he and Meredith know Racine's owner and will work with Annie to solicit them for a fundraiser

Printers have recently been donated to the station. Judy said a better copier is needed in Denver. Michael asked what the station's equipment needs are, and Sam and Annie offered several suggestions: good quality computer, laser jet printer, laptop, better copier, paper, remote broadcast equipment, CD production, and CDs and cases. Michael will ask a neighbor who is downsizing a medical practice for donations of equipment. Sam said a monitor was stolen last week from the Denver studio; Rose is now locking down computers, and she and Sam are trying to determine who might have taken it. Sam said the Wish List on the website needs to be updated to reflect the needs just described.

The conversation turned to outreach efforts. Barry said the table at a recent Boulder event presented KGNU badly: guides were wet and t-shirts stained, and the banner contained too much information. Sam and Annie think that refreshing our presentation can be done within our budget, and they and Joanne Cole will look into new banners with the new logo, plus solid color table coverings. Judy said that one of the three volunteers on her shift at People's Fair didn't reach out to any passersby but just sat there. How to do outreach is being added to the volunteer orientation outline being worked on by Volunteer Retention Committee.

Board Fundraising Skills Training

Ken moved, Michael seconded, and those present agreed to postpone fundraising skill exercise planned by Annie until a meeting at which more board members were present.

Other Business

Ken brought up a meeting he'll be having next week with Brad Feld, the founder of Social Venture Network and a station supporter . He hopes to engage Feld in asking the entrepreneurial community to help KGNU with programming and/or fundraising. He will mention that Jon Coulton is being approached to do a fundraiser for the station and see if Feld might sponsor such an event or do a "Beer with Brad" for us.

E-mailed reports from various committees will be attached to final version of these minutes.

The meeting adjourned at 8:10 p.m..

Respectfully submitted,

Judy Trompeter
Acting Secretary