

MINUTES  
KGNU BOARD MEETING  
May 12, 2009  
4700 Walnut Street, Boulder, CO

PRESENT: Sam Fuqua  
Ken Fricklas  
Barry Gilbert  
Michael Shuster  
Marge Taniwaki  
David Wilson

STAFF: Annie Sugar

PUBLIC: Joy Barrett  
Hope Barrone  
Guy Errickson  
B.D. Falk  
Alex McCarthy Hessel  
Yukari Miyamae  
John Penman  
Steven Sherman-Boemker  
Nile Southern

ABSENT: Meredith Carson  
Basit Mustafa  
Chris O'Riley  
Judy Trompeter

ACTION ITEMS:

1. Annie Sugar will have update of her 12 month plan for June Board meeting.
2. Barry Gilbert will look into Paypal and work on making website more donor friendly.
3. Basit Mustafa will create a system to analyze amount of revenue generated during pledge drives by time and dollar amount. By July, he will create contingency budgets for review, one with best-case scenario and one with projected cuts of 20%.
4. Board members will provide feedback regarding creation of committees prior to next meeting.
5. Board members will provide feedback to NomCom on Board application and interview questions prior to their (NomCom's) scheduled June 8<sup>th</sup> meeting.

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After establishing there was a quorum, the Board meeting was called to order by Barry Gilbert.

The agenda was approved as were the minutes from April 14<sup>th</sup> with previous modification.

There was no public comment.

Station Manager's Report / Sam Fuqua: Ice build-up and bad parts that contributed to signal outages in March and April have been diagnosed and repaired. Should hear soon regarding receipt of Federal grant to pay for half of new FM antenna; in negotiation for lease of more space on FM tower site. Colorado Coalition for the Homeless recognized the News Department for its coverage. Current Spring Drive total is at about \$197,000; Summer mini-drive will run June 10th-14th. Upcoming events include May 30th Silent Auction and June 6th Plant Sale with

numerous outreach opportunities thru out the summer. In the next few days, two more candidates will be interviewed for the Denver Underwriting position.

Development Committee Report / Annie Sugar: Dining on Air event brought in over \$7,000 in donations from 13 house parties, twice as many gatherings as last year. New volunteer Hope Barrone will organize a jewelry recycling party thru Green Carat where proceeds from donated old and broken jewelry will benefit KGNU. A number of speakers are being asked to appear for KGNU as well as plans for an early September concert. Events Committee will set up tent in the Boulder parking to house various activities for the month of August. The Denver Fundraising Task Force did not solidify and is on hiatus.

Budget Committee Report / Sam Fuqua for Basit Mustafa: KGNU has the same cash on hand as last year, but the station is significantly behind in every fiscal category for raising funds. Major expenses include the FM antenna and re-payment of a significant loan in October for which a year's extension will be asked. By July, Basit will create two contingency budgets, one using a best-case scenario and one with projected cuts of 20%.

After a break, discussion took place regarding the process by which KGNU committees are formed; creation of their mission statements; the selection of Chairs; and form and frequency of reporting out. Feedback was requested from Board members prior to the next meeting. It was decided to append written Committee reports to the Minutes beginning in May, 2009.

Nominating Committee Report / Joy Barrett: NomCom provided to the Board an update of the application form and draft changes to interview questions. Board members are requested to provide feedback on both before June 8<sup>th</sup>, the next scheduled NomCom meeting.

IT Committee / Barry Gilbert: Plans are moving forward for the digital library project to be completed by late summer. New servers will allow storage of up to 40,000 CD's worth of music. Website continues to be tweaked. Working on Café Press web store to allow for sale of KGNU logo-ed merchandise with no up-front costs.

A performance review may be set up for Sam Fuqua in the near future. The last one took place nearly two years ago.

The meeting was adjourned at 8:20 p.m.

Submitted by Marge Taniwaki  
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## **Info Tech Committee Report**

The InfoTech committee has not met since the last board meeting.

Mike Pappas, our engineer, recently installed a device to improve the quality of our online streams. This became necessary after the original signal processor was moved to the transmitter site when the transmitter was upgraded. Our streams continue to sound good and uptime has been excellent.

We've been moving forward with our plans for the digital library project. We plan to have new servers in Boulder and Denver to store the MP3's. Each server will be capable of storing over 40,000 CD's worth of music. CD's will be ripped to MP3 as they are checked into the library, stored in Boulder, then copied to the Denver server overnight. MP3's will be playable using DJay software in each airstudio. We're working on acquiring the servers through donations and may have to purchase the disk storage devices using grant money. Our goal is to have this project completed by July or August.

We continue to tweak the website. John Schaefer has developed a new navigation bar that will be applied to all pages. We're also working on a Cafe Press webs store to allow us to sell KGNU logo-ed merchandise with no up-front costs. This store will be accessed through our site and will not replace our existing t-shirt and coffee cup sales.

Barry Gilbert

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## Program Committee Report

May 10, 2009

The Program Committee met on Tuesday, April 21<sup>st</sup>, at the Boulder studios.

In attendance: Michael Buck, Steve Cser, Jill Rosenblum, Steven Sherman-Boemker, Barry Gilbert, Guy Errickson, John Penman, Sam Fuqua, Joel Edelstein, and Maeve Conran (by telephone).

The committee reviewed and discussed the News Break Policy which was presented by the news/public affairs directors to the committee at the February meeting. The policy was approved by a majority of the committee.

Sam led a review of the Spring pledge drive and gave a preview of the summer mini-drive.

Barry Gilbert led a discussion of his proposal of “rebooting” the Program Committee. Basically, what this means for the committee, especially in light of the Bylaws revision process which is already underway, is for the committee to more clearly define its mission, to improve the relationship between the committee and programming staff, and to nurture a more cooperative and supportive environment overall.

The committee didn't meet as planned on May 5<sup>th</sup>, but as committee chair I polled the committee by email on the question of meeting just once a month, on the first Tuesday of the month. Historically, the committee has had meetings scheduled for the first and third Tuesdays, although it has been quite common for no second meeting to be held in any given month. Of the committee members who replied, all were in agreement that there was no need to schedule two meetings per month. We'll have this on the agenda for a vote at our June 2<sup>nd</sup> meeting.

Respectfully submitted,

Steven Sherman-Boemker  
Chair, Program Committee

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## **Development Committee Report**

The Development Committee met on April 24 at the Denver studio

Dining on Air -- Sixteen parties are scheduled. Each party site will receive pocket guides, program guides, program CD samplers, and bumper stickers. John Schaefer will do the on-air, and Annie Sugar will pair hosts with staff to make the pitch at each party. Expenditures to date have been minimal. Annie will look into soliciting gift certificates from Mountain Sun, per arleigh's suggestion, to be raffled off, along with some other food-related items, during the show, in order to include those who were not invited to a party. We are running a little behind the original timeline but will be able to catch up.

Jewelry recycling -- A party is being organized by Hope Barrone and Annie for a Monday evening in July at the Irish Snug on Colfax. Listeners will be asked to donate old and broken jewelry, which will then be sold for the gold and silver, with the profits going to KGNU. Local makers of jewelry will also be invited to sell their wares at the event, with a percentage going to KGNU.

Speakers -- Michael Moore and Michael Pollan have been asked to appear on KGNU's behalf, but neither has replied. The committee expressed interest in inviting Calvin Trillin, perhaps with Barbara Kingsolver, and was especially interested in inviting Stephen Colbert, since he has not appeared in Denver since becoming so famous. The members present felt that his large fee (\$100,000+) would be easily offset by sponsorships and selling out the 5000-seat Wells Fargo Theatre at the DCPA for \$50-100 a ticket. Judy and Sam are drafting a request to Colbert.

Fall concert -- Meredith is planning to ask Michael Franti to solo, with perhaps the FloBots or DeVotchKa as first acts. She has the Gothic Theater on tentative hold for both September 2 and 3. There will be no seats, and selling one thousand tickets at \$31 each is the goal. Sam will seek sponsors after the acts are lined up.

New member -- The committee welcomed Hilarie Ryals as a new member.

Comedy and music show -- Hilarie will check into scheduling a performance by Jonathon Kolten, perhaps at the Soiled Dove or the Oriental Theater.

Events committee -- They plan to set up a tent in the Boulder studio's parking lot throughout the month of August and are soliciting ideas for activities.

The next meeting will take place on May 22 at 12:15 p.m. at the Denver studio.

Judy Trompeter, Chair