

Meeting of the KGNU Board of Directors

Boulder Community Broadcast Association, Inc.
KGNU Studio, 4700 Walnut, Boulder

August 12, 2008 minutes

Action Items: Each Board member is requested to try to find three \$100 donors before September 30, 2008. Also, be ready for the possibility for a last-minute fundraising gathering in case we can get a major political figure as a special guest.

Board in attendance: Marge Taniwaki, Wendy Emrich, Michael Shuster, Judy Trompeter, Shareef Aleem, David Kane, Chris Mohr, Basit Mustafa., Barry Gilbert, Chris O'Riley, Meredith Carson

Public in attendance: Greg O'Brien, Paul Mischo, David Wilson, Joy Barrett, Steven Wright

Staff in Attendance: Faye Lamb, Sam Fuqua

6:08 meeting called to order with David's greeting

6:10 Agenda approved

6:10 Minutes approved; Judy moved Meredith seconded with David's minor change (last names of Board members in attendance)

6:12 Public Comment: David Wilson in law school, interested in being on board, has studied FCC law.

6:15 Station manager's Report, Sam: DNC Coverage will include 2 hours of Amy Goodman, Metro, etc. Speeches from floor and callins from street. Blog running thanks to Barry and IT/News team. Website revamp: blogosphere is the beginning.

Two successful donor cultivation meetings Aug 6 and 10. Sam will be meeting these guests individually. We raised \$3000 from the two events.

Denver fundraising coordinator: four candidates interviewed, one will be flown in in early September.

Micro Business Development at 700 Kalamath has let go of its staff, will sell its building. We have rent free lease for one more year. Denver Open Media is considering purchasing this. We may try to follow DOM to stay aligned with them.

2008-09 Budget: Basit Net Zero operating program. Expense controls \$21,000 in black but will vanish, balanced budget is likely. Last year's budget was for operating only; this year's budget integrates the Resource Development Plan goals for fundraising, which is why the amount of money in the budget is so much higher than last year. There is relatively little change in the operating budget.

Sam: his salary now the same as everyone else's. Less delineation between AM and FM in budget, but it is still easy to separate out memberships etc.

Ambitious 45% increase in budget, mostly increased member revenue.

Chris: added development financial summary and radio station sale problems. We still owe \$2.8 million. Our signal may have declined 50% in value. We fell behind \$65,000 on our RDP fundraising goals for 2008. On the plus side, we also gained good momentum and have good fundraising programs in place. Richard Male believes we can catch up but it will take more work.

Barry: contingencies if we don't reach goals? Sam: We can't trim very many expenses.

Chris: The fact that we will fall short \$65,000 on our development goals means next year's budgetary goal has to be increased by that amount on the development line item for 2008-09. Basit: it will be, as soon as final figures are in for FY 2007-08 after October 1

Last year's budget and next year's budget are compared below, line by line.

	Final Budget FY2008	Projected Oct 07 -Sep 08	Proposed Budget FY2009
Ordinary Income/Expense			
Income			
Bus & Ind Underwriting	\$ 46,000.00	\$ 46,000.00	\$ 87,200.00
Business & Ind Match	\$ 3,600.00	\$ 5,600.00	\$ 5,600.00
Community Shares	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00
Corp'n For Public Broadcasting	\$ 106,000.00	\$106,100.00	\$ 106,000.00
Interest & Dividends	\$ 5,000.00	\$ 3,000.00	\$ 1,500.00
Major Gift Solitications			\$ 70,000.00
FM Memberships	\$ 390,000.00	\$360,000.00	\$ 556,100.00
AM Memberships	\$ 45,000.00	\$ 60,300.00	
Miscellaneous Income	\$ 3,600.00	\$ 3,600.00	\$ 3,600.00
Grants	\$ 4,000.00	\$ 4,000.00	\$ 62,200.00

Program Guide	\$	3,000.00	\$ 1,000.00	\$	-
Raffles	\$	1,600.00	\$ 1,600.00	\$	1,500.00
Studio Production Time	\$	1,500.00	\$ 6,500.00	\$	3,500.00
Volunteer Training Fees					
Proceeds	\$	-			
Total Volunteer Training Fees	\$	-			
Year End Donations	\$	-			
FM Special Events	\$	42,500.00	\$ 42,500.00	\$	82,200.00
AM Special Events	\$	20,000.00	\$ 20,000.00		
Total Income	\$	675,800.00	#####	\$	983,400.00
Expense					
Bank Charges	\$	11,000.00	\$ 11,000.00	\$	11,000.00
Cash Reserves				\$	52,879.00
Debt Payments				\$	230,521.00
Dues & Subscriptions	\$	8,000.00	\$ 8,000.00	\$	8,000.00
Employee Benefits	\$	70,500.00	\$ 65,000.00	\$	63,250.00
Employee Bonus	\$	4,500.00	\$ 3,750.00	\$	4,500.00
Employee Retirement	\$	3,000.00	\$ 1,200.00	\$	3,000.00
Employee Search	\$	2,500.00	\$ -	\$	1,500.00
Fund Drive & Premium	\$	3,000.00	\$ 4,000.00	\$	7,500.00
Fundraising Materials	\$	-	\$ 250.00	\$	500.00
Hospitality	\$	3,000.00	\$ 3,000.00	\$	3,000.00
Insurance	\$	20,000.00	\$ 12,000.00	\$	20,000.00
Interest Expense	\$	-	\$ 3,521.00	\$	3,521.00
Internet Project	\$	3,000.00	\$ 3,000.00	\$	7,440.00
Janitorial	\$	5,000.00	\$ 5,000.00	\$	4,000.00
Labor	\$	3,000.00	\$ 2,000.00	\$	1,500.00
Local Mileage & Reimbursements				\$	4,883.00
Mortgage Interest - 1st	\$	15,500.00	\$ 16,500.00	\$	27,000.00
Mortgage Interest - 2nd	\$	14,500.00	\$ 14,500.00		
Office	\$	15,000.00	\$ 15,500.00	\$	15,000.00
Outreach/Promotion	\$	7,500.00	\$ 8,000.00	\$	7,000.00
Postage	\$	7,000.00	\$ 7,000.00	\$	7,500.00
Production Supplies	\$	2,500.00	\$ 2,500.00	\$	2,500.00
Professional Fees	\$	35,000.00	\$ 50,000.00	\$	50,000.00
Program Acquisition					
Free Speech Radio News	\$	4,000.00		\$	4,000.00
Independent	\$	9,500.00		\$	9,500.00

Pacifica	\$	5,500.00		\$	5,500.00
Public Radio International	\$	<u>21,000.00</u>		\$	21,000.00
Total Program Acquisition	\$	40,000.00	\$ 40,000.00	\$	40,000.00
Rent - AM Tower	\$	30,000.00	\$ 30,000.00	\$	30,000.00
Rent - FM Tower	\$	9,375.00	\$ 9,375.00	\$	9,656.00
Repairs & Maintenance	\$	10,000.00	\$ 8,000.00	\$	8,000.00
FM Salaries					
Community Relations	\$	19,750.00		\$	20,250.00
Development	\$	39,500.00		\$	40,500.00
Music Director	\$	39,500.00		\$	40,500.00
Assistant Music Director	\$	-			
News & Public Affairs	\$	39,500.00		\$	40,500.00
Assistant News Director	\$	-			
Station Manager	\$	43,500.00		\$	40,500.00
Membership	\$	39,500.00		\$	40,500.00
Operations	\$	39,500.00		\$	40,500.00
FM Salaries – Other	\$	-			
Total FM Salaries	\$	260,750.00	\$260,750.00	\$	263,250.00
AM Salaries					
Production/Training	\$	19,750.00		\$	20,250.00
Outreach/Fundraising	\$	-	\$ 19,750.00		
AM Salaries – Other	\$	-			
Total AM Salaries	\$	19,750.00	\$ 19,750.00	\$	20,250.00
Satellite Interconnect	\$	6,900.00	\$ 6,900.00	\$	6,900.00
Storage	\$	2,100.00	\$ 2,100.00	\$	2,100.00
Taxes – Payroll	\$	22,000.00	\$ 22,000.00	\$	22,750.00
Taxes – Other	\$	1,000.00	\$ 1,500.00	\$	2,000.00
Telephone	\$	18,425.00	\$ 20,000.00	\$	20,000.00
Travel & Conferences	\$	5,000.00	\$ 3,500.00	\$	5,500.00
Utilities	\$	17,000.00	\$ 16,000.00	\$	17,000.00
Total Expense	\$	675,800.00	#####	### ### ##	\$ 983,400.00
Net Ordinary Income	\$	-	\$ (31,146.00)	\$	-

Basit moved and Chris Mohr seconded approval of the budget above, which passed unanimously.

7:45 Development Committee report, Chris: Reviewed budget goals and shortfalls, then discussed request for Board members to raise \$300 in pledges each (three \$100 pledges) if possible before September 30. Next fiscal year we hope to have three major events: an Art For Social Change show in December, a spring concert and a major speaker.

Greg: We should be willing to pay more for great speakers, musicians etc. Our experience last spring with Tim O'Brien shows its potential. Chris Mohr asked Meredith if she could help organize an event at the Denver Performing Arts Complex and she tentatively agreed.

Board Challenge Grant: The Board pledged over \$500 for a challenge grant for the September membership drive.

8:00 Board development strategy with Nominating Committee. Chris sent out an email proposing a number of skill sets, ethnicities, etc. summarizing a series of Board emails with their recommendations. He also suggested a shorter time frame for potential Board applicants and a "non-reverse-discrimination" clause that welcomes middle aged white males who have something special to offer the Board while more actively searching out minorities, GLBT activists, women, young people, etc. Marge: Nom Com well covered on all of this. One year volunteer minimum for expertise. Chris O'Riley: one year minimum as KGNU member already in bylaws, so Chris Mohr dropped proposal #2. Wendy: Board didn't do development, now we make strides in this area. We can also cultivate board members as we cultivate donors strategically. How do we diversify? Can we do that better? Meredith: Board and Nom Com often have tension in nonprofits. Recruiting strategy can be reviewed. Handwringing about middle aged white guys. Barry: Optimal number of people? 12? 15? Supply and demand of people. Joy: we welcome known quantities to be recommended. Diversify listenership, diversify volunteer base, diversify board candidates. Chris O'Riley: Nom Com doing god job, now we're in Denver, we'll develop new pool of diverse applicants. Chris Mohr moved the Board adopt his email as a Sense of the Board statement for Nominating Committee (minus the second suggestion re shortening volunteer time) but the motion was not seconded and no vote was taken. Joy thanked the Board and encouraged us to keep up the conversation.

8:30 pm David: Board` training. One day? leadership training. Chris: I'd do it if David is behind it. Judy: These things aren't helpful, don't want to put in the time. Wendy: tools to be more effective. Marge: Not effective, too much time. Barry: Our ability to communicate is not a big problem. Instead we should spend time learning of nuts and bolts of radio station. Board decided against it.

8:40 Other Business. Volunteer orientations need to be covered. Board help signup.

845 Marge moved and Barry seconded that the meeting **adjourn**, which passed unanimously.

Respectfully submitted on September 9, 2008

Chris Mohr, Secretary