

# Meeting of the KGNU Board of Directors

Boulder Community Broadcast Association, Inc.

KGNU Studio, 4700 Walnut, Boulder

May 13, 2008 minutes

**Board in attendance:** Marge, Wendy, Michael, Judy, Steven, Shareef, David, Chris, Basit.

**Public in attendance:** Leslie Lomas, Meredith Carson, Yukari Miyamae, Arleigh, Guy Erickson, John Penman, Nile Southern, Clover, Barry Gilbert,

**Staff in Attendance:** Faye, Sam, Maeve, Joel

**Action Items:** Phone as many KGNU members and donors over the \$250 level as possible and invite them to the May 23 Dining On Air events. Host a Dining On Air event at your home.

The meeting was called to order at 6:05 pm with a brief welcome from departing Board member Steven Sherman-Boemker. Agenda and April minutes were approved. There was no public comment.

6:20 Station Manager report highlights: Sam announced Faye's resignation effective July 15 and has put a hiring committee into place who will help Sam decide on a new Development Director by early July. The spring membership drive raised \$187,000 and is on track to meet the goal of \$200,000 by late May. There will be a summer mini-drive June 18-21 and a September drive this fall. We paid \$77,000 for the new digital FM transmitter and await FCC approval. Sam also talked about 30<sup>th</sup> anniversary plans (May 23<sup>rd</sup> Dining On Air, June 7 concert, looking for fall event too).

6:35 DNC Report: Joel and Meave are ready to report inside and on the streets. Claudia, who has two decades of BBC experience, will be inside the convention center, and her reportage will relate inside and outside events and issues. Platform issues will be covered by our specialist reporters (such as Global Warming coverage by our Science reporters). Shelley Schlender will help with ambient sound/music beds during coverage. A daily blog is being discussed and Chris expressed hope that word can get out internationally about the caliber of our coverage. Yukari suggested podcasts and archives. Other stations

are collaborating. Judy suggested we look at grant writing opportunities for this and web help. Could donors contribute for DNC coverage? Can Joel set up a wish list of things KGNU needs to do this well?

6:45 Treasurer's Report Basit: The committee will be quantifying Sam's authority to spend without prior Board approval. Marge expressed concern that we're on a slippery slope moving our pledge drive to September as an accounting trick. The operational overview was favorable but the capital campaign continues to lag, with loan payments due in October. Digital conversion is being funded from cash on hand. We now are on track for a \$100,000 line of credit with the Bank of Denver. The FY09 Budget process has already begun.

Chris moved and Basit seconded that we change the agenda to delay Sam's contract one more month and move the Development Committee report up to right after the Treasurer's Report. The motion passed unanimously. Judy asked that the proposed contract be emailed to the Board of Directors well in advance of the next meeting, so that members would have time to review it.

Development Committee Report (Chris and Faye): Chris struggled to put the numbers from the Resource Development Plan together with KGNU's own system of budgeting and categorizing its funding. We are 2/3 of the way through the year; we are on target with our membership drives, behind on special events and underwriting, on track with grants and needing to work on major donors. Board members are selling tickets to the June 7 concert as well as calling our donors; Dining On Air, First Friday and the June 26 breakfast tour were tasked out. The Art For Social Change event fell through when the gallery we were working with changed management; we are trying to find a new venue for this, or create Voices From A People's History, or a Marcia Ball or other major concert.

Listener Advisory Panel (Sam): Sam proposed he recruit KGNU listeners who are not volunteers to give us feedback over a one-year period. Marge called it "herding cats," and others were concerned it would take valuable time away from Sam's work. Others said we should not be micromanaging Sam's time and that this gets us "outside the KGNU bubble." After much conversation Basit moved we approve Sam going forward with the Listener Advisory Panel. Chris seconded it, and the motion passed with seven in favor and two opposed..

Denver Outreach Committee (Wendy) Rose has had three meetings. To avoid burnout, volunteers are taking on one month of managing outreach events per person.

Planning Committee (Chris): The brainstorming from our winter volunteer retreat are finally out. Planning is working on integrating the best of these ideas with our existing Strategic Development Plan, as well as prioritizing goals already set forth in the Plan and working with Sam and staff to implement as many goals as possible. Planning also spoke of the need for more transparency and ways to make volunteerism more rewarding at KGNU.

Other Reports and Summaries:

Programming Committee (Now chaired by Steven): Steven reported that the Thursday night call-in shows OverDub and Old CU will be on sabbatical through August. Dov Hirsch, Johanna Gallers and Roger Wendell are new Metro hosts. Announcers are getting reviewed on a volunteer basis by the committee.

Event Committee: Jim Hightower netted \$2400, Amy Goodman netted about \$1000. The silent auction netted around \$3500. Plant Sale, RadioLand, tabling and outreach are all needed for June events! Greg O'Brien is the new chair. There is now no one from the Board on the Event Committee (or programming?).

Nominating Committee: Arleigh and Greg are the new co-chairs. Barry Gilbert was inducted onto the Board. A new process is developing for when the Board considers inducting new members, and how and when potential members are informed of whether they have been voted in.

Other Business: After much discussion, Basit moved that we hold every other Board meeting in Denver. The motion passed with 8 in favor and one abstaining.

Meeting Adjourned at 9:20 pm

Respectfully submitted on June 10, 2008

Chris Mohr, Secretary