

Boulder Community Broadcast Association, Inc.
KGNU Studios, Micro Business Development Center
Board Meeting - September 11, 2007

In Attendance:

Board Members:

- Basit Mustafa
- Shareef Aleem
- Chris Mohr
- Steven Boemker-Sherman
- Chip Grandits
- Marge Taniwaki
- David Kane
- Sam Fuqua, *Ex Officio*

General Public:

- Clover
 - David Ashton
 - Michele Barrone
 - Judy Trompeter
 - Michael Robbins
 - Faye Lamb, Staff Development Director
 - Greg O'Brien
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- Motion by Basit Mustafa to approve Agenda. Motion approved unanimously. Board agreed that the discussion initially slated on the agenda pertaining to the Endowment Fund would be postponed to October due to Wendy Emrich's absence. Note: Wendy Emrich proposed discussion.
 - Motion by Marge Taniwaki to approve amendments to corrected July and August 2007 meetings, Motion approved unanimously.
 - No public comments made.

Station Managers Report: submitted by Sam. Fuqua Details of report attached herein.

- Marge requested that Programming Committee look at the scheduling slot of Democracy Now (currently 4:30-5:30PM) on 1390, which currently competes for listeners where KBDI, Public Broadcasting TV-12 is now broadcasting it at 5:30-6:30 PM. Shareef note that Channel 57's broadcast from 6-7 PM may also be competing for KGNU listeners. Sam stated that the challenge for KGNU lies in its ability to find 1,000 or more new listeners in the Denver Metro area. Sam noted that the challenge is that these are also the same listeners/viewers that KBDI is seeking.

Budget Report: FY 2008 Budget submitted by Chip Grandits. Details of report attached herein.

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- Chip provided a brief overview of the Proposed Budget for the FY 2008. Biggest changes in 2007 compared to 2008 is that business and underwriting income is on budget, but a bit behind on membership. Project income predicted about \$30,000 under by Mike Massa, KGNU Accountant. KGNU will also be \$5,000 over on expenses; therefore, total projected loss for FY 2008 would be \$35,000 (For reference: FY 2007 Budget was \$707,000. Some additional expense related to salary overlaps during month-long transition from Station Manager Marty Durlin to Interim Station Manager Sam Fuque.
- Compared to other years, Chip noted that it is one of the first years KGNU has fallen short on assets. In addition, Chip noted that some expectations for projected income in 2007 may have been high, but recommended that the Board be vigilant still because KGNU is required to have balanced budget, and project revenues could continue to decline. A better projection will follow the completion of the Fall 2007 pledge drive.
- Marge Taniwaki raised the question about the \$1,500 line item for the search for a permanent station manager. The board did not take any action on the removal of this line item from the budget.
- Budget passed with one abstention.

Development Report: Reported by Faye Lamb, Development Director (no report submitted)

- Announced that the September 25, 2007 - Planned Estate Giving Seminar would be held at the Boulder Outlook Hotel and conducted by Attorney Malea Lindquist, a KGNU volunteer and supporter who conducts such seminars professionally. Reservations were reported has nearly filled.
- 1390 Brochure published and mailed out
- Estate Planning and Giving brochure ready for mailing
- Announced the Sept. 27, 2007 house party at Chris Mohr's home in Lakewood. Faye also suggested KGNU host a Holiday Party at MBD based on success of the recent 3rd Anniversary Party for the 1390.
- Faye also reported good success with 2 major lenders who toured the studios at 3rd Anniversary Party.
- KGNU has received the donation of a timeshare from a Denver listener/supporter. Donation consists of one week in Breckenridge (Estate Gift in Will). Faye and Staff discussing on how to offer this timeshare.

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- John Schaefer, Music Director and Alex Fountain, Denver Studio have shown the increases in number of hours that are broadcast from Denver from May-August (nearly 40 hours - get percent change from Faye/John's graphic).
- KGNU has received donations of stocks. Faye will be responsible for details of converting stock to assets that will be added to the appropriate KGNU account.
- Loan Repayment Plan -
 - Jan. 1, 2008: \$146,000 due on three (3) loans:
 - 2 private lenders,
 - one to Sisters of Loretto
 - Oct. 8, 2008 - \$250,000 due on two loans from \$1 M lenders)
 - Dec. 1, 2008 - \$14-16,000 due on loan from Bank of Denver. Currently, negotiations are occurring (Budget includes a payment up to \$14,500.5).
- Faye and Sam either scheduling or have held other meetings with lenders individually, requesting forgiveness or gifting of the remaining amounts on loans for payments due in Jan 2008. Money in accounts from capital campaign to cover \$80K. KGNU will be \$66K short if loans not gifted or forgiven.
- KGNU loan balance to date is \$2.6 million (\$2.8 million with interest) Gifts and payments mean that loan liabilities have decreased from the original \$4.1 million owed to \$3.5 million, now down to the current. Loans count as gifts which are applied to the Corporation for Public Broadcasting annual application for CPB funds.
- The Board engaged in a 40 minute discussion regarding fundraising, the methods to achieve long range financial stability, and creative methods to meet funding challenges. Some discussion pertained to whether board members should be accountable for a raising a set sum. No specific actions taken.

Planning Committee Report: Chris Mohr.

- IT objectives and goals. See Chris's email to board on 9/4/2007 (attached). Objectives and goals based on input from John Schaefer, Joe Pezillo, and IT Committee with review from Planning Committee on Sept. 10, 2007.

Board Self-Evaluations: Consensus reached on conducting a self-evaluation for board but not to send to general community as originally proposed by David Kane. Motion by Chris Mohr for board to fill out self-evaluation by October meeting. Motion approved 5

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for, 1 against, 1 abstention. David Kane will be responsible for uploading the self-evaluation to a survey site to utilized by board members using a crude scale metric.

- Board scheduled a board training to be conducted by Rich Male and Associates. Date agreed upon was Sunday, Dec. 2nd at site to be determined. No agenda or theme was set.
- All Station Retreat scheduled for Saturday, January 26 at a location to be determined. The board will meet with its traditional follow-up session on Sunday, January 27 from 9 AM - 1 PM at a site to be determined.
- Motion by David Kane to approve Steven Boemker as Interim Treasurer of the Board to replace Chip Grandits (term limited). Motion passed unanimously.
- Motion by Marge to approve Wendy Emrich as Interim Vice-Chair of the Board to replace Steven, Motion passed unanimously.
- **Station Manager Search.** Discussion postponed for further consideration at October 2007 regular meeting. Advice by Sam that the Board review the current contract/job description. Chip recommended that the board have a signed contractual arrangement developed with Sam as he currently operates as interim station manager without a signed contract with Board. Chris suggested that a national search by the board would allow the Board to explore all potential options. It was agreed that an Ad Hoc Station Manager Committee would be constructed and chaired by Chip.
- **Committee Time Before the Board:** During the June 2007 meeting, it was suggested by Joy Barrett that the Board have each committee hold a one-on-one discussion with the Board on a rotating basis. By consensus of the board, this was agreed upon. David Kane will be responsible for contacting Joy Barrett (Co-chair, Nominating Committee) to ask that the Nominating Committee come to discuss their objectives, goals, challenges, and issues.
- Chip Grandits was commended by Sam for his 6 years of dedicated service to the KGNU Board.
- Other business: None
- Meeting adjourned at 10PM