

MINUTES OF THE KGNU BOARD OF DIRECTORS MEETING

Monday, June 11, 2012

4700 Walnut St. Boulder, CO 80301

Board Members Present:

Barry Gilbert, Chair

Meredith Carson, Vice Chair

Basit Mustafa, Treasurer

Sam Fuqua, Ex-Officio, non-voting

Chris O'Riley – by phone

Steve Strenge

Robin Van Norman

Ken Fricklas

Board Members Absent:

Lu Contreras

Guests: Dave Ashton

6:04 pm-Meeting called to order by Barry Gilbert

Minutes of the May, 2012 meeting approved.

PUBLIC COMMENT: None

STATION MANAGERS REPORT: Sam Fuqua

Summer Drive

Our 2012 Summer Drive begins Monday, June 25th, and runs through mid-day Sunday, July 1st. The goal is \$25,000. We have a good amount of money for challenge grants, the food bank partnership with Grant Farms, and some Bike Week fun.

We closed out our Spring 2012 Drive at @ \$180K which is \$ 15-20K below where we usually are after the spring drive.

AM Site

We've had a few recent problems at our 1390 transmitter site. Power went out last Friday afternoon for about 30 minutes. This is very rare at the AM site but when it happens, we are stuck without backup. After power was restored, the AC unit for the 1390 transmitter building did not restart. Our engineers got it running and no major repairs are anticipated. But the heat effectively killed the box that encodes 1390 AM for HD radios. This was due for replacement anyway but it costs \$5000. Due to the cost and limited use of HD radios, it does not make sense to replace this unit right now. 1390 analog signal is not impacted.

Website

Thanks to Barry for his determined work after big server trouble wiped out our website. The incident has prompted us to review our servers and our approach to backup. We're making some affordable changes that will create efficiencies and improve backup reliability.

NFCB Conference

Nikki and Barry will both attend the annual conference of the National Federation of Community Broadcasters (NFCB) in Houston this week. When possible, KGNU sends new staff members like Nikki to this conference to learn from and network with the many experienced and knowledgeable community radio practitioners who attend. Barry will participate in panels, on boards, and on IT, as well as picking up his Volunteer of the Year award.

Sam included the Minutes from the KGNU Community Advisory Board meeting on June 7, 2012 which follow:

Present: Roxy Goss, Berndt Savig, Sam Fuqua, Louis Wolfe

Absent: Thia Gonzales

Meeting called to order at 6:15 pm

Louis Wolfe was introduced as a potential replacement for Ann Rick, who has stepped down after two years on the Community Advisory Board (CAB). Wolfe is a longtime KGNU listener-member and a retired restaurateur from Denver.

Boulder vs. Denver—KGNU's on air sound

KGNU Station Manager Sam Fuqua asked the CAB prior to this meeting to consider the following questions:

Does KGNU project a specific identity as Boulder or Denver? If so, give examples.

Is this appropriate?

Fuqua explained that he asked the CAB these questions, in part, as response to occasional listener comments stating that KGNU sounds "too Boulder" (from Denver listeners) and "too Denver" (from Boulder listeners).

Savig said that Metro programming sounds broader than Boulder—the more diverse topics and hosts give that program more of an urban sound. He appreciates that the station addresses urban issues he would otherwise never know about them. He said the station has shown that we can expand into Denver while retaining a Boulder identity.

Goss said KGNU should not just stick to Boulder issues. She said that 12 years ago, tuning into KGNU was "like going to see a friend". Now, she finds us more surprising and challenging. She appreciates this change. Goss also thanked the station for consistent coverage of issues effecting undocumented residents.

Wolfe said he hears more coverage of Boulder issues. He would like to hear more coverage of the Denver public schools.

All CAB members observed that KGNU music programming does not have a specific geographic identity.

Other issues

There was general discussion of a recent addition to KGNU's schedule: Radiolab. This syndicated program focuses on a different scientific topic each week, approaching it from a variety of angles in several highly-produced segments. CAB members said they generally liked the program but some found it too "herky-jerky" at times.

Wolfe does not like hearing underwriting announcements on KGNU though he recognized the financial necessity of underwriting for the station at this time.

CAB Meeting adjourned at 7:15 pm

BUDGET COMMITTEE REPORT: Basit Mustafa

We are at 95 % of plan for income and 95% for expenses. We should come in between 92 % and 95% of budget, depending on underwriting. The Events budget is above budget for the first time except for Chomsky event. We will end up not putting as much into cash reserves to make up for shortfall. The Board agreed to that last month.

FY 13 budget planning discussion has started. This year will be all online, in Google docs. The committee discussed bringing memberships down. There was consensus of the committee but it was somewhat controversial. Kenneth has made a number of small sales, no large contracts yet. He has made a lot of cold calls and is following up on leads.

EVENTS COMMITTEE REPORT: Meredith Carson

Plant and Book Sale/Birthday Party: Final net will be near \$3,000 once we unload the rest of the books for \$100 or so to a dealer (in the works).

Bike to Work Day: Wednesday, June 27 in Boulder and Denver: KGNU's Boulder studio is a Bike-to-Work station from 6:30am to 9am. We have volunteers for serving food, but could really use a person or two willing to bake something to feed the. We will set up a pop-up tent in the front yard and have someone who can fix flats, etc. We are still looking for a volunteer bike tech.

Mountain Jam: Sunday, July 22, 11:30 am to 4:30 pm @ the Gold Hill Inn. Ticket sales start Thursday online at BrownPaperTickets.com, along with phone and walk-in sales at KGNU. Press Release will go out Monday or Wednesday. We have musical guests! Here's our poster/t-shirt/ad art:



LARGE WEBGRAPHIC



SMALL WEBGRAPHIC



Raffle: As always, we continue to raffle off desirable tickets and other premiums at outreach events to work towards the raffle line item. So far it is at about \$600, but Shawna just made a TON of solicitations and got (among other things) a pair of Folks Fest. We're still looking for the following items: a stringed instrument, Bed and Breakfast stays, a cool bike (slightly used is ok), an iPad or iPod, and airplane tickets or other travel items. If ANYONE has a connection to someone who owns a B&B, is a travel agent, owns a bike or music shop, works for an airline, etc., please let me know.

Events Committee Meeting: Meredith is currently in the midst of trying to find a compatible time for an Events Committee meeting. Her fervent hope is to resuscitate this committee and do a fundraising event before the end of the fiscal year.

As always, thanks to Shawna for the information in this report. Currently she IS the events committee.

Additional discussion: Plant sale in past with pancakes netted around \$1000 to \$1500. Comic books still to sell on Ebay. Dave sold some at 4 different book stores in Denver and donated remainder to Denver Public Library.

Leftover Salmon fan base may not have attended the Charles before. Most of volunteer posts are filled. Might need help with selling beer and picking up and taking kegs up there.

Three folks contacted Meredith after Dave pitched Events Committee and Barry sent email to KGNU volunteer list.

There is consideration of having the next Grateful Dead Special broadcast live from Ozo Coffee. Some of KGNU's past Dead posters will be hanging at Ozo for the month of October.

DEVELOPMENT COMMITTEE REPORT: Robin Van Norman

DevCom met May 30th and discussed the next steps for our Sept. 15th house parties. Shawna wrote a thank you/invitation with edits from the committee to send to folks who had house parties for us in the past. Some Devcom folks met on June 7th to address envelopes and get them in the mail. Some of the Board may have already received their invitation. We are moving forward with next steps for planning the parties.

We also discussed a party at the Boulder studio for fans of Classic Monday. Ron Nadel is going to talk to the other Classic Monday DJ's about hosting a party at the station for fans of their program and get back to the committee.

DevCom made thank you calls on June 7th and plans to get together again soon to make more. We have about 200 calls left to make to be caught up from the first of the year. Then we will start on calls for those who pledge during the summer drive. I will send emails to the Board when these evenings are scheduled.

We also discussed doing research on grants, family foundations and other possible donors. The Committee was advised that Sam would welcome help with research in these areas.

Next DevCom meeting is June 27th.

InfoTech Committee report: Barry Gilbert

On May 19th, we had a perfect storm of failure with our website. We accidentally deleted the entire kgnu.org website from our server and had no recent backup. We were able to restore the majority of our pages and scripts from some older backups from 2010, but some content was lost forever.

What we didn't lose

- The playlist application and its database
- The main website database, which includes calendars, spotlight items, and a few minor tables.
- Eat Your Radio and DotOrg databases

What we lost but were able to piece back together

- Almost all static pages
- All MP3 archives (restored from a different server, almost done)
- Davide's scripts, although we're still trying to figure out what may have changed during the past year and a half.

- Eat Your Radio website (Shelley Schlender has rebuilt it on her own server)
- DotOrg blog (not done yet)
- A lot of the public-facing pieces of the playlist. It's mostly fixed, but we're still working on one broken piece (permalinks)

What is gone forever

- Some spotlight images
- Some earlier board minutes
- Many earlier Dot Org audio clips
- A few show-specific pages (Indian Voices, Connections, etc.)

The restoration process is still ongoing, but Barry hopes to it all done by mid-July. We've also recently purchased a backup service from our kgnu.org provider that will automate the backup process so this will hopefully never happen again. Thanks to David Hardy, Eric Freese, Cyrus Hall, Evan, and Shelley for all the work it took to restore everything.

Other Current Projects

Eric Freese has deployed a major upgrade to the Music Manager piece of the playlist system. This will cut many hours per month out of the process of cataloging new CD's and will greatly improve data accuracy, especially for music department reporting. He is also planning to add some reporting features to the Music Manager and work on a rewrite of the track search/add section of the Show Builder page.

Evan is working with David Hardy to finalize the migration of our email lists off our mercury server and onto Google Apps.

Additional discussion: Considering tradeoffs between control of our own server and offsite where we have less control but more security.

OTHER BUSINESS:

The Board had a discussion about two on air volunteers who said something that was against the rules. Discussion about whether a policy document with do's and don'ts should be emailed to volunteers asking them to read and sign it. Barry offered to help with the emailed document. Sam said he would put the statement of critical responsibilities in another location for volunteers to see. The obscenity and decency policy will be sent again.

7:38 pm - Meeting adjourned

Station Manager Report

June 2012

Summer Drive

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Sam Fuqua

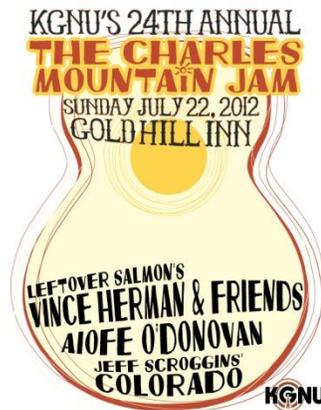
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poster 11x17



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Submitted: Meredith Carson, Saturday, June 09, 2012

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6/11/12

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- ½" of my hairline

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We've also recently purchased a backup service from our kgnu.org provider that will automate the backup process so this will hopefully never happen again.

While this failure did have an impact on our listeners for a few weeks and some content is lost, it could have been much worse had I not had an old backup on my home computer. Thanks to David Hardy, Eric Freese, Cyrus Hall, Evan and Shelley for all the work it took to restore everything.

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